

Annual Report

2018 - 2019



Community Data Program (CDP)

Canadian Council on Social Development
For the period April 1, 2018-March 31, 2019
Prepared by the CDP Team
April 12, 2019

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Part 1 The use and value of the CDP

What is the Community Data Program?

The Community Data Program (CDP) is a membership-based community development initiative open to any Canadian public, non-profit or community sector organization with a local service delivery or public policy mandate.

Created by the Canadian Council on Social Development (CCSD), the CDP facilitates access to and use of the evidence needed to tell stories and inform effective and responsive policy and program design and implementation. Through the CDP, members seek to enable social development that tackles the pressing challenges of our time in communities across the country.

The initiative was launched in the early 1990s to acquire and report on poverty trends at the local level. Today, over 30 local consortia representing hundreds of community organizations and municipalities participate in the program. The communities they represent account for more than 60% of the Canadian population.

What do Member Organizations get for their Membership Fee?

Data: The CDP serves as a gateway to hundreds of customized data tables from a variety of sources that speak to the needs and aspirations of local communities. A secure website offers members direct access to all of the data for their consortium and to data for communities across the country.

Training & Capacity Building: Recognizing that the capacity to access and work with data can be limited, the CDP makes available training and capacity building resources designed for non-profit sector and municipal practitioners.

Networking: The CDP has emerged as a unique Canada-wide platform for generating information, convening and collaborating. Through its vibrant network, the CDP facilitates and supports dialogue and the sharing of best practices in the use of community data. At the local level, the CDP's consortium model has proven to be an innovative tool for fostering multi-sector collaboration and strengthening local networks and relationships.



The value-added of the CDP

The CDP offers a combination of data products, analytical tools, and services that are unique in Canada and exclusive to members of the CDP. Led by CCSD, these resources have been developed over more than 20 years by and for non-profit and municipal practitioners.

1. The Community Data Consortium Model

A community data consortium is a grouping of organizations focused on the pursuit of local development goals. The CDP is Canada's largest and only national network of community data consortia bringing together over 350 non-profit sector and municipal organizations, accounting for over 60 percent of the Canadian population.

2. The Community Data Catalogue

The CDP is Canada's only program focused exclusively on acquiring national data sets at the smallest geographic levels available, including customized small area geographic boundaries. The program has created a unique and growing repository of over 1,000 data products from over 20 public and private sector providers offering data at municipal and sub-municipal geographies for CDP members.

3. The communitydata.ca website

The CDP website was designed for exclusive access by members of a community data consortium. The site is Canada's only web service offering access to unique data products focused on municipal and sub-municipal geographies for all of Canada. The website includes customized training and capacity building resources, designed to meet the needs of a range of users, from the most data savvy to those seeking basic community information.

4. Value-for-money

Every year, the CDP purchases data products and services valued at over \$150,000, with total holdings now exceeding \$1 million. Members of each consortium enjoy full access to all these and other program resources, for the cost of their annual CDP fee. The CDP's capacity to minimize costs is based on the commitment to delivering the program on a not-for-profit basis; the consortium model which permits cost-sharing among hundreds of organizations; and preferential licensing terms secured with data providers.

5. Feedback from our members

Satisfaction with the CDP is high with members according to User Surveys conducted over the past five years. The results show that the CDP is either



essential or helpful for majority of the members' work. The survey shows that many members are unaware of the many resources provided through the program to support the use of the data. Members are also looking for more action at their local consortium.

6. Key priorities

Key priorities for 2018-2019 included acquisition of Census 2016 data based on member priorities, putting the finishing touches to the new website, expanding the delivery of capacity building resources such as the webinars, and continuing to develop membership models for involving Canada-wide sector-based networks such as Local Immigration Partnerships.

Key priorities for 2019-2020 include completing the delivery of Census 2016 custom cross-tabulations and custom geographies, expanding the data access map and associated DIY Infographics to simplify the data downloading process for lower capacity users, further developing the external data resources housed in the program, and enabling online payment of membership fees from the CDP website. See Annex 1 for the detailed 2019-2020 workplan.

The CDP will continue to support Canada's non-profit sector and municipal government practitioners to tell their stories using the combination of customized data, technical support, and a growing library of tools and resources.



Part 2 The Year in review, 2018-2019

Developed in 2017-2018, “A Program Vision and Five-Year Strategic Plan, 2017-2022” reflects a refreshed program delivery mechanism based on five Program Areas. Highlights of the 2018-2019 program year accomplishments, including indicators and targets for each Program Area, are presented below.

Program Area 1 - Program Leadership

Objective: The CDP serves as a responsive and forward-looking program that demonstrates and promotes the importance of community data in advancing community well-being through informed decision-making and practice. Program Leadership promotes the collective visibility of the CDP network across Canada’s social development and social data sectors, strengthening the network’s local and national reputation as a credible, dynamic and relevant contributor to a social data movement.

Description: The CDP will continue to play a leadership role in the broader data community, working with partners and allies to advance community development goals and practices, and nurturing an environment that better serves the needs and aspirations of all communities. The current model of collaborative leadership provides an excellent vehicle for connecting with relevant networks.

Efforts to broaden program reach and engagement will continue by building strategic partnerships (with sector based networks such as the national network of Local Immigration Partnerships) that leverage existing strengths and skills, exploring funding opportunities related to capacity building with a strategic focus on data access and literacy, and reaching out to prospective community data consortium lead organizations to expand the reach of the program across Canada.

Work for 2019-2020: New consortia are expected in Alberta’s Federal Division 11 (Edmonton & Region), and Ontario’s Hastings & Prince Edward Counties, Northumberland County, and Muskoka County. Efforts to expand the CDP across Canada will continue. Plans are also being developed to hold a larger annual meeting in 2020, open to prospective consortium leads and recognizing the 100th anniversary of the Canadian Council on Social Development.



Program Area 1 Indicators & Targets

Indicator	Description	Baseline 1Apr17	To 31Mar19	Target 31Mar22	Data Source
Consortium Reach	% of Canadian population covered by existing community data consortia	60%	64.9%	100%	Program reporting
Consortia	# of community data consortia	31	33	40	MOA
Members	# of member organizations	350	401	450	Drupal database
Partnerships	# of partnership agreements	0	3	5	Annual report



Program Leadership: 2018-2019 Highlight Achievements

Neighbourhood Financial Health Index (NFHI)

The CDP continues to work with Prosper Canada to support the NFHI interactive community mapping tool (communitydata.ca/NFHI). This tool enables users to see how well individual neighbourhoods are doing when it comes to household financial health. Going beyond income alone, the NFHI combines income, debt, and asset indicators to provide a more comprehensive and accurate picture of household financial health. Progress in 2018-2019 including the launch of NFHI.ca and an update to 2018 data.

Canadian Urban Sustainability Practitioners Network (CUSP)

A new partnership was established with CUSP, a network of 16 leading Cities on climate and sustainability. CUSP has secured funding to support *Energy Poverty Reduction Through Clean Energy Transformation* by means of Local Energy Access Programs (LEAPs). Working within this project framework, the CDP is building a data visualization and access tool meant to monitor and report on indicators of urban sustainability, including first-of-its-kind nationwide community energy poverty measurements. CDP members will benefit from access to a multi-dimensional neighbourhood energy poverty table.

Local Immigration Partnership (LIP) Network

Launched in August 2018 in partnership with the City of Calgary, the CDP is supporting the development of a network of LIPs within the CDP. An Immigration Data Portal (IDP) developed within the CDP website provides access to a selection of CDP resources for LIPs that are not members of a community data consortium. In addition to promoting the value of CDP membership among LIP members, the project will serve as a model for future partnerships with other national networks.



Program Area 2 - Data Acquisition & Access

Objective: The CDP team will continue to maintain and expand Canada's single largest source of community data designed *by and for* community data practitioners. The CDP will continue to evolve as Canada's one-stop shop for community data, based on the principle of building a repository that reflects the needs and priorities of members, and is accessible to all users.

Description: The CDP team will plan for and acquire community data products consistent with program data acquisition principles. The team will continue to rely on Schedule B – the annual data acquisition plan – based on priorities identified by CDP members and within the limits of the program budget. All products acquired by the CDP will be uploaded and catalogued on the secure online repository. The CDP catalogue continues to grow. In the past program year, 76 new data products were uploaded to the catalogue.

Work for 2019-2020: Work to complete Schedule B will continue into 2019-2020, as several product acquisitions initiated in 2018-2019 require ongoing production into 2019-2020. This includes,

Tables at custom geographies: Geocoding for custom geographies wrapped up towards the end of 2018-2019. The program has been receiving the first set of 14 tables in batches, as groups of custom geographies are completed. The last delivery of these tables at custom geographies should occur in Spring 2019.

2016 Census custom tabulations: A large number of custom tabulations were submitted for cost estimate. Delivery of these tables continues according to Statistics Canada's production capacity.

2016 Census semi-custom standard tables: A large number of standard tables at smaller geographies were submitted for cost estimate. Delivery of these tables continues according to Statistics Canada's production capacity.

Place of Work Profiles: Production of 2016 Census Profiles for Place of Work geographies at the census tract and dissemination area was delayed. This product is expected by Summer 2019.

Permanent Residents Rounded Data Cube: Negotiation for delivery of this product continues with IRCC. No date has been set for the delivery of this product and it will not be included in the 2019-2020 Schedule B.



Program Area Indicators & Targets:

Indicator	Description	Baseline 1Apr17	To 31Mar19	Target 31Mar22	Data Source
Data products	# of data products available from catalogue	800	1,044	1,000	Drupal database
Fulfilment of Schedule B	% of products identified in Schedule B available from CDP catalogue	100% annually	102%	100% annually	Program data
Active users	# of active users	1,300	1,860	2,600	Drupal database
Data Downloaders	% of active users who downloaded at least one table	28%	24%	40%	Drupal database
Downloads	# of annual downloads	6,000	5,622	10,000	Drupal database

Data Acquisition: 2018-2019 Highlight Achievements

Measured both by number and value of data products, a record amount of data was acquired during 2018-2019, focused on an extensive collection of standard and customized 2016 Census tables, including tables at custom geographies. Custom Census tabulations included tables breaking out detailed shelter costs, cross-tabulations of immigration status, educational achievement and income, Core Housing Need tables and activity limitations data based on responses to the Disability Screening Questions. CDP members continued to access other high-value products such as Canadian Business Counts, the Postal Code Conversion File, and TransUnion mortgage and consumer debt data.

2016 Census: Prioritizing our order

CDP prioritizes orders from a list of hundreds of tables based on download history and feedback from the Data Purchase and Access Working Group. Special requests are collected and matched with previously ordered files. The CDP team aims to accommodate all requests, giving less priority to low-ranking tables; the team relies heavily on feedback from leads on the priority list. The priority list evolved throughout the year based on community needs.



Table 1 Top 20 data tables by number of downloads in 2018-19

Data product	Number of downloads
Postal Code Conversion File, released Dec 2018	187
Census Profile, 2016	177
Target group profile of the population by age groups, Census, 2016	167
TGP of the low-income population (LIM-AT), Census, 2016	155
Income in 2015 (36), Highest certificate, diploma or degree (11), Age groups (11), Sex (3) and Immigrant status and period of immigration (6), 2016 Census	121
TGP of the recent immigrant population, Census, 2016	119
TGP of the immigrant population, Census, 2016	114
TGP of Aboriginal Identity, Census, 2016	110
Canadian business counts, establishment and location counts, employment size and NAICS, June 2018	99
TGP of population by employment status, Census, 2016	92
Labour Force Status (8), Visible Minority (15), Immigrant Status and Period of Immigration (11), Highest Certificate, Diploma or Degree (7), Age (13A) and Sex (3), CD and CSD, 2016 Census	74
TGP of the low-income population(MBM), Census, 2016	74
TGP of the population aged 65 and over, Census, 2016	70
Age (127) and Sex (3), Census 2016	69
Canadian business counts, establishment and location counts, employment size and NAICS, December 2017	69
TGP of the Francophone population, Census, 2016	62
TGP of visible minority, Census, 2016	61
NAICS 2012 (427A), Class of Worker (5A), Labour Force Status (3), Age (13A) and Sex (3), Census, 2016	57
TGP of the population by immigration and citizenship status, Census, 2016	57
Selected household and housing characteristics (28), Admission category and applicant type (13), Period of immigration (16) and Sex (3), 2016 Census	50



Table 2 Top 20 data users by number of downloads in 2018-19

	Name	Member Organisation	# of downloads
1.	Lorraine Copas	Social Planning and Research Council of British Columbia	266
2.	Emily House	Simcoe Muskoka District Health Unit	203
3.	Ted Hildebrandt	Community Development Halton	174
4.	Heath Priston	City of Toronto	141
5.	Peter Marriott	City of Vancouver	140
6.	Tristan Wilkin	Regional Municipality of Waterloo	117
7.	Richard Lau	Community Development Halton	114
8.	Alison Gerrits	Town of Banff	105
9.	Beth Wilson	Social Planning Toronto	99
10.	Alex Ross	Northern Policy Institute	92
11.	Danxi Rao	The County of Simcoe	87
12.	Kholah Nisar	The County of Simcoe	83
13.	Kristine Allison	Social Planning Council of Cambridge and North Dumfries	75
14.	Allan Zhang	Northern Policy Institute	70
15.	Yevgen Balytskyy	City of Winnipeg	70
16.	D'Arcy Springate-Floch	Parent Resource Centre	68
17.	Kevin Farrugia	Region of Peel	66
18.	Louisa Wong	City of Hamilton	66
19.	Stefka Patchova	Social Planning Council of Ottawa	66
20.	Anthony Noga	Northern Policy Institute	63



Program Area 3 - Training & Capacity Building

Objective: Training & Capacity Building is a foundational element of the CDP. The CDP team will deliver a suite of web-based training and capacity building resources for leveraging the knowledge and skills of network members. These products and resources must meet the diverse needs and skills of CDP's members, a group characterized by varying levels of data capacity.

Description: Products and services developed within the framework of Training & Capacity Building will be designed to enable all CDP members to transform data products available from the CDP catalogue into evidence-based storytelling, reporting, planning and evaluation. Training and capacity building begins when a consortium is established, using the program orientation webinar, and continues through its start-up and development phase.

Program Area Indicators & Targets:

Indicator	Description	Baseline 1Apr17	To 31Mar19	Target 31Mar22	Data Source
Contact with users	Response time to user requests	Within 48 hours	Within 48 hours	Within 24 hours	Program data
Webinar reach	# of registrants per year	750	921	2,000	Program data
Webinar reach	# of unique participants per year	500	630	1,000	Program data
DIY infographic usage	# of DIY infographic downloads per months	70	817	150	Website analytics
Data Access Map usage	# of Data Access Map visits per month	N/A	12	50	Website analytics

Work for 2019-2020: The focus for 2019-2020 will continue to be the delivery of responsive technical support and informative webinars. Exploratory efforts in 2018-2019 around data visualization tools will continue, through potential partnerships with organizations like Townfolio and Big Data for Small Places. The work to move the Data Access Map from a prototype to a fully functional tool was deferred until 2019-2020 to focus resources on data acquisition.



Training & Capacity Building: 2018-2019 Highlight Achievements

CDP Webinar series

CDP hosts webinar events under three themes: Program Orientation, CDP Product Profiles, and Transforming Data into Intelligence. A new type of webinar was held this year: “Just for Leads” included an agenda set by the participating Leads and moderated by CDP staff.

Early in the program year (8May/18), Statistics Canada presented a webinar on Taxfiler tables. A workshop on a new tool developed by the City of Toronto’s Heath Priston, “Target Group Profiles – Excel Workshop” was held on 6Nov/18. Designed for higher capacity data users, the event included 80 people. A total of 86 people participated in a Statistics Canada presentation by Andrew Heisz on “Understanding Canada’s New Poverty Line” on 12Feb/19.

Four different webinars on analytic tools were held in 2018-2019. The Manitoba Consortium presented the Manitoba Collaborative Data Portal (10Apr/18); The Canadian Housing Statistics Program was presented on 18Dec/18 to an audience of 87 people. A new company, Townfolio, was profiled in “Dashboarding community economic development data” on 15Jan/19 to a group of 54 people. Finally, “A Tracking-progress tool for Community Indicator Systems and the Sustainable Development Goals” was presented by Stefan Jungcurt and Kyle Wiebe from the International Institute on Sustainable Development on 26Mar/19 and was attended by 60 people.

A general orientation, “Using the CDP Catalogue and Beyond 20/20” was held on 23Oct/18 and led by CDP staff for 70 participants.

CDP Data Workshop at the Annual Meeting

The CDP and the Wellington-Dufferin-Guelph Consortium hosted a half-day workshop in advance of the 2018 annual meeting. This pre-meeting workshop focused on understanding poverty and exploring Target Group Profile tables in the CDP catalogue. The workshop was well attended by leads, with plans to expand to a full-day pre-meeting workshop at the 2019 Annual Meeting in Calgary.



Program Area 4 - Networking & Communication

Objective: This Program Area focuses on enhancing and strengthening relationships within the CDP network – among member organisations - through engagement in program governance and network communications.

Description: The success of the CDP rests on member engagement. The program relies on a collective governance structure that enables the participation of all consortia. Lead meetings approve program work plans, guide major decision-making and connect program leadership to local members and other stakeholders. Working groups provide direction on topics such as data acquisition, and capacity building opportunities.

The CDP network relies on established communication and engagement vehicles such as annual meetings, web-assisted teleconferences, e-newsletters, and regular website updates. The CDP team will continue to introduce new forms of communication to enable dialogue within the network and other forms of social media. Other priorities include measuring program impact, relying on analytics generated by the website as well as information collected from member organizations and users, and network mapping.

Work for 2019-2020: Information from the program will continue to be delivered to members through regular info-bulletins, and trimesterly newsletters. The user survey will be reintroduced in 2019-2020 and will be modified to include requests for use of data and will help with identifying and promoting examples of use of data.

Program Area Indicators & Targets:

Indicator	Description	Baseline 1Apr17	To 31Mar19	Target 31Mar22	Data Source
Newsletter opening rate	% of CDP MailChimp recipients opening CDP communication	21%	24%	25%	Mailchimp data
# of Data Use Profiles	Community Snapshots produced per year	5	9	24	Program data
User surveys	Response rate	10%	n/a	20%	Program data



Networking & Communication: 2018-2019 Highlight Achievements

Annual Meeting

This year's annual meeting was hosted by the Wellington-Dufferin-Guelph Consortium in Guelph, Ontario on May 23-25, 2018. The website refresh was presented to Leads, updates on data acquisition and training and capacity were delivered, and potential partnerships including the developing LIP Pilot project and a presentation by 211 were discussed. The meeting was broadcast via webinar for those unable to attend. There were 4 people from CCSD/CDP, 27 people in person and 2 online.

Community Snapshots

A total of 9 community snapshots were generated in 2018-2019 from across the country, including profiles for the [Ottawa Community Wellbeing Report](#); [Calgary Economic Development Census 2016 Infographic](#); [City of Burlington 2017 Competitive Analysis](#); [City of Vancouver Healthy City Strategy](#); [Region of Peel Neighbourhood Information Tool](#); [Simcoe Muskoka HealthStats and Low Income](#); [Toronto City Stats in Detail](#); [Vancouver Poverty Reduction Strategy](#); and [York Region 2016 Census Publications](#)

Newsletters

The latest edition of "Making it Count" was sent on November 12, 2018. Version 7.2 reached 2,135 recipients. The Summer edition (Ver 7.1 July 6, 2018) reported on 2018 Annual Meeting. In addition to regular newsletters sent approximately once a month to all registered users, CDP posts weekly news briefs on its site and is developing new ways to reach members.



Program Area 5 - Program Administration

Objective: The CDP team delivers CCSD's flagship program consistent with and supportive of CCSD's mandate, relying on the most cost-effective tools and ensuring the program is financially self-sufficient.

Description: The CDP is delivered as a virtual program, relying on web-based tools to reach its members and users. The web-based program infrastructure is maintained, enhanced and upgraded on a continuous basis. The CDP team is in regular communication with CCSD's senior leadership team with respect to strategic priorities, financial management, and new partnership agreements.

Work for 2019/2020: An ongoing organizational transition from CCSD to the Canadian Community Economic Development Network (CCEDNet) is intended to significantly improve the efficiency of program administration and created new opportunities for program synergies. The transition should be completed during the 2019/2020 program year.

Program Area Indicators & Targets:

Indicator	Description	Baseline 1Apr17	To 31Mar19	Target 31Mar22	Data Source
MOA renewal rate	% of consortium MoAs renewed	100%	100%	100%	CDP annual report
Payment of membership fee invoices	% of membership fee invoices paid within 90 days	75%	n/a	90%	CCSD Finance Report
External funding	Third party sponsorship as % of program budget	0%	0%	10%	CDP annual report
Website uptime	% of time where website is accessible	99.0%	99.0%	99.5%	Website analytics
Website visits	Total # of visitors per month	1,200	1,720	2,000	Website analytics
Website user registration forms submitted	# of online registrations by individuals per month	35	27	50	Drupal database



Part 3 Plans for 2019-2020

Program Area 1 - Program Leadership

In the coming program year, the CDP will deepen partnerships, explore new ones, and expand the program's presence across Canada. Relationships with Prosper Canada, the Local Immigration Partnerships (LIPs), and the Canadian Urban Sustainability Practitioners Network (CUSP) will help broaden the program's reach and offer CDP members access to new data sources. CDP continues to actively recruit new consortia, with a target of 100% of Canada by 2022.

Program Area 2 - Data Acquisition & Access

In 2019-2020, CDP will continue adding new data to the catalogue. Besides standard tables at smaller geographies, a significant number of custom tabulations are expected. Of note, the CDP will be acquiring a series of household- and family-level Target Group Profiles (TGPs) that provide data on households and families typically missing from individual-level TGPs. Additional Census tables will be acquired on income inequality, the working poor and persons with activity difficulties. The collection of Community Poverty Project tables will also be increased. As with other custom tabulations, the Data Purchase and Access Working Group has contributed to their design so as to obtain maximum value from the data.

The coming program year will also see the acquisition of more tables at custom geographies. In the Spring, the first set of tables should have been produced for all custom geographies. Once completed and with geocoding finished for all communities, Statistics Canada will begin producing the next set of tables chosen by the Data Purchase and Access Working Group, for all custom geographies.

Schedule B has further details on the broad product groups that the CDP will acquire and an approximate timeline. While the Permanent Residents Rounded Data Cube is not included in Schedule B, the CDP team will continue to engage IRCC to acquire this product.

Program Area 3 - Training & Capacity Building

In the coming program year, the CDP team will continue to support users' regular needs and introduce additional resources as part of the website relaunch. Team members are committed to responding to requests within 48



hours. Potential partnerships with organizations that provide analytic tools such as Data Analytics for Rural Transformation (DART), Townfolio, and Community Indicator Systems developed by the International Institute of Sustainable Development will be explored. The full day workshop will be held at the Annual Meeting in Calgary on May 15. The potential for developing a more robust workshop and conference will be explored for 2020. Webinars remain an important component of CDP, with a target of a minimum of six per year. Members will continue to be informed of webinars through email, with past webinar materials available from the CDP website.

Program Area 4 - Networking & Communication

CDP leadership will keep membership well informed of program performance with materials including user survey results and reports on data usage and website analytics. The website will profile examples of CDP data use by members to highlight innovative practice and provide members with direction on how data can be put to use.

The expanded annual meeting will capitalize on the face-to-face time to share work, network with partners from across Canada and provide further learning opportunities during the full day workshop.

Program Area 5 - Program Administration

2019-2020 is expected to mark the end of a period of organizational transition from the Canadian Council on Social Development to the Canadian Community Economic Development Network (CCEDNet). While program delivery will remain unchanged, the impact of this transition will be felt in the form of enhanced administrative support and new opportunities for synergies with the community economic development sector. New administrative features expected in 2019-2020 will include online payment of membership fees available directly from the CDP website and a dashboard of program and consortium-level data accessible to leads and consortium members.



Part 4 Data acquisition for 2019-2020

Schedule B lists data products that the Community Data Program intends to acquire during the 2019-2020 program year. See [Schedule B](#) for a detailed list of data products—including both data tables and analytical tools—as well as the names of data providers, a summary of available geographies, and the data delivery schedule.

Data acquisition for 2019-2020 is focused on acquiring custom cross-tabulations and custom geographies coming out of the 2016 census. Due to very high demand at Statistics Canada, a number of census products scheduled to be acquired in 2018-2019 will be available to CDP members early in the 2019-2020 program year.

Orders planned for the 2019-2020 Program year

Organization	Product	Data Year(s)
Orders expected to arrive between April 2019 and July 2019		
Beyond 20/20 Inc.	Beyond 20/20	NA
Canada Post/ Statistics Canada	Postal Code Conversion File	2019
Employment & Skills Development Canada	Database on Minimum Wages	2018, 2019
Industry Canada	Insolvency data	2018
Statistics Canada	2016 Census – Profiles [Place of work]	2016
Statistics Canada	2016 Census – Profiles at custom geos	2016
Statistics Canada	2016 Census Standard Tables	2016
Statistics Canada	2016 Census – Custom cross-tabulations	2016
Statistics Canada	2016 Census – Target Group Profiles	2016
Statistics Canada	Building Permits	2018
Statistics Canada	Custom Geography–geocoding for Census products	2016



Organization	Product	Data Year(s)
Statistics Canada	Employment Insurance Statistics (monthly)	2018, 2019
TransUnion	Credit Report Characteristics – Mortgage debt and Non-mortgage consumer debt	2019Q1
Orders expected to arrive between August 2019 and November 2019		
Statistics Canada	2016 Census – Tables at custom geos	2016
Statistics Canada	Canadian Business Counts (2019-06)	2019
Statistics Canada	Taxfiler (T1FF) - Calculated Financial Assets	2017
Statistics Canada	Taxfiler (T1FF) – Family, Individuals and Seniors	2017
Statistics Canada	Taxfiler (T1FF) – Financial Data and Charitable Donations	2017
Statistics Canada	Taxfiler (T1FF) – Migration Estimates	2017
Statistics Canada	Taxfiler (T1FF) – Standard tables at CSD geography	2017
Orders expected to arrive between December 2019 and March 2020		
Statistics Canada	Labour Force Survey	2019
Employment & Social Development Canada	Shelter Capacity Report	2019
Statistics Canada	Canadian Business Counts (2019-12)	2019
Statistics Canada	Estimates of Population by Age and Sex	2019
Statistics Canada	Low Income Lines	2018,2019
Maytree Foundation	Welfare Incomes	2019



Part 4 Program budget, 2019-2020

Program budget overview, 2019-2020

Community Data Program Budget, in CDN Dollars, for April 1, 2019 to March 31, 2020

<i>Revenue</i>	<i>Budgeted</i>
Consortium Fees	\$ 383,352
Membership Fees	\$ 40,100
Data sponsorship	\$ 80,000
In-kind contributions of CDP team members	\$ 30,000
Community Analytics	\$ 7,500
Carry-over	\$ -
Total Revenue	\$ 540,952
<i>Expenses</i>	
Data Purchase & Acquisition	\$ 230,000
Administration & Program team	\$ 191,400
Program team, in-kind	\$ 30,000
Third Party Contractors	\$ 22,800
Outreach / Travel	\$ 11,252
Annual Meeting	\$ 7,500
Program Overhead	\$ 48,000
Total Expenses	\$ 540,952



Summary of revenue, 2019-2020

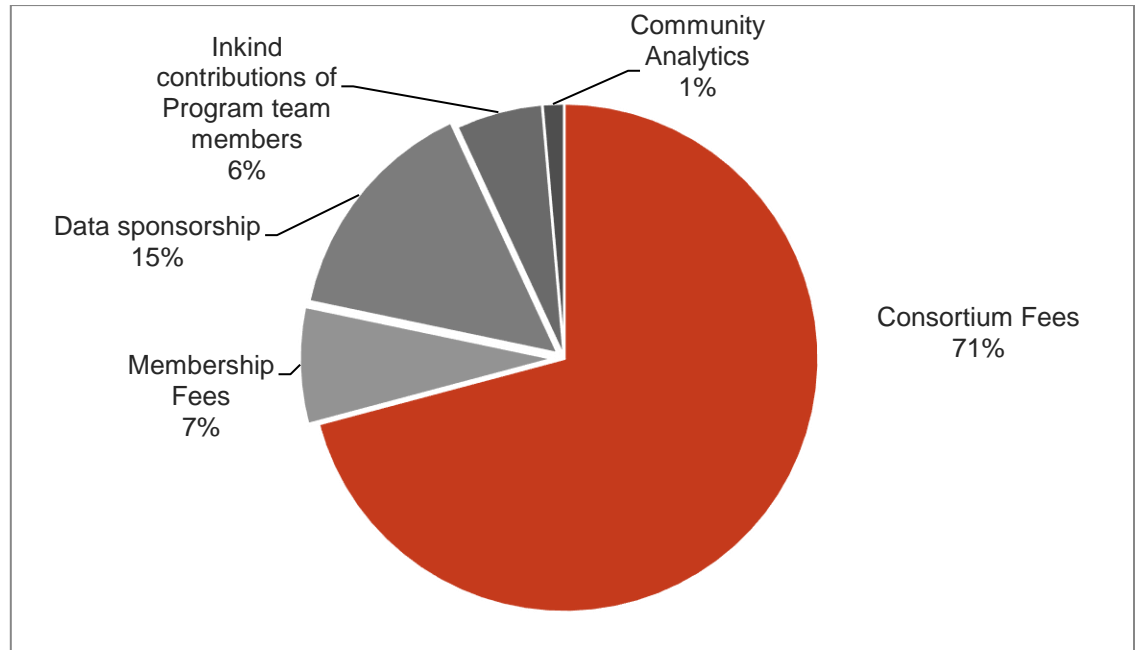


Figure 1 Summary of revenue, 2019-2020

Notes on revenue, 2019-2020

- Consortium Fee Revenue based on commitments provided by Community Data Consortia outlined in Table 1 below
- Revenue from Membership Fees are based on previous end-of-year totals, which stood at 401 member organizations, each paying \$125 annually, and an assumption of 80% recovery of fees
- In-kind Contributions are derived from the following sources:
 - In-kind: in-kind contributions by CDP team members
 - Sponsorship: Third-party sponsorship from public and private sector sources, including data providers offering concessional rates
 - Analytics fees: Revenue generated from fee-for-service data analysis services offered to non-Consortium members



Consortium Fees by Data Consortium, 2019-2020

Consortium	Population	Annual Fee
1 BOW VALLEY AB	38,594	\$5,000.00
2 BRANTFORD-BRANT ON	134,808	\$6,499.00
3 CALGARY AB	1,239,220	\$19,990.00
4 COLUMBIA BASIN BOUNDARY BC	167,425	\$7,248.50
5 DURHAM ON	645,862	\$13,994.00
6 ERIE-ST.CLAIR ON	627,633	\$13,994.00
7 HALTON ON	548,435	\$12,495.00
8 HAMILTON ON	536,917	\$12,495.00
9 KAWARTHA LAKES & HALIBURTON ON	93,485	\$5,749.50
10 KINGSTON, FRONTENAC, LENNOX & ADDINGTON	193,363	\$7,248.50
11 LONDON (MIDDLESEX & ELGIN) ON	544,504	\$12,495.50
12 MONTREAL QC ¹	1,942,044	\$0.00
13 NEW BRUNSWICK NB	747,101	\$15,493.00
14 NEWFOUNDLAND & LABRADOR NL	205,955	\$7,248.50
15 NIAGARA ON	447,888	\$10,996.00
16 NORTHERN ALBERTA AB	130,943	\$6,499.00
17 NORTHERN ONTARIO ON	780,140	\$14,743.50
18 NOVA SCOTIA NS	923,598	\$18,491.00
19 OTTAWA ON	1,408,643	\$19,990.00
20 OXFORD ON	110,862	\$6,499.00
21 PARRY SOUND-NIPISSING ON	125,974	\$6,499.00
22 PEEL ON	1,381,739	\$19,990.00
23 PERTH-HURON ON	136,093	\$6,499.00
24 PETERBOROUGH ON	138,236	\$6,499.00
25 RED DEER AB	100,418	\$5,749.50
26 REGINA SK	289,362	\$8,747.50
27 SIMCOE ON	479,650	\$10,996.00
28 TORONTO ON	2,731,571	\$19,990.00
29 VANCOUVER/FRASER VALLEY BC	2,759,365	\$19,990.00
30 WATERLOO ON	535,154	\$12,495.00
31 WELLINGTON-DUFFERIN-GUELPH WDG	284,461	\$8,747.50
32 WINNIPEG MB	1,278,365	\$19,990.00
33 YORK ON	1,109,909	\$19,990.00
TOTAL	22,817,717	\$383,351.50

¹Membership suspended temporarily due to unpaid arrears



Summary of expenses, 2019-2020

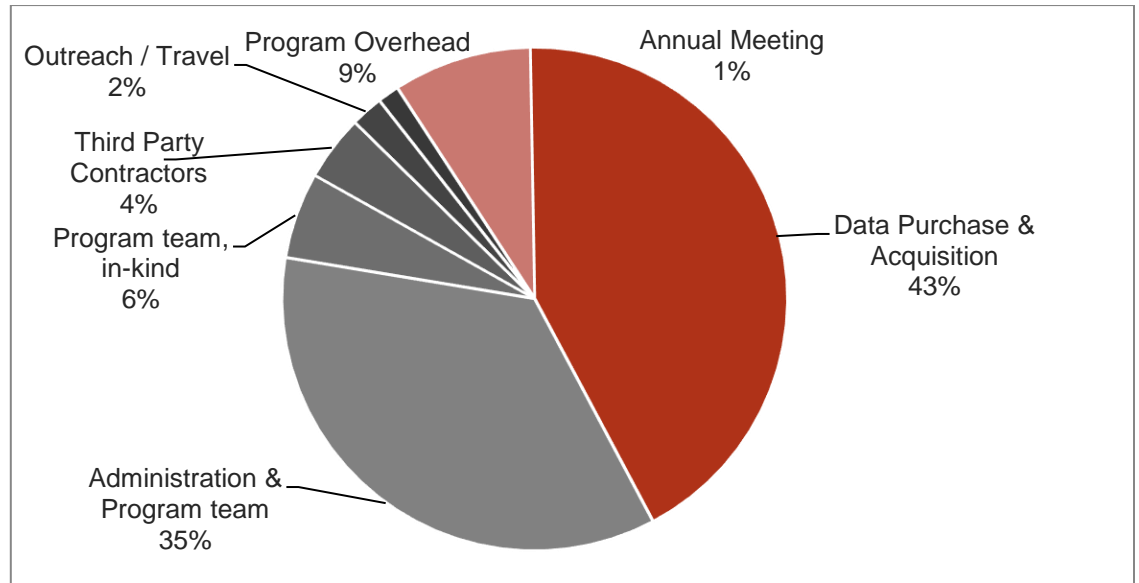


Figure 2 Summary of expenditures, 2019-2020

Notes on expenses, 2019-2020

- "Data purchase" refer to direct costs charged by data providers and licensed tool providers. "Acquisition" refers to the value of data contributed to the program through sponsorship or concessional rates. This category excludes Program time required for data management.
- "Administration & Program Team" includes all administrative support and CDP program team members contributing to any aspects of program delivery.
- "Program Team in kind" includes contributions of unpaid time made by program team members to any aspects of program delivery.
- "Third Party Contractors" are engaged to deliver special projects for enhancing/upgrading communitydata.ca or developing capacity building tools.
- "Program Overhead" includes program-related portions of the following items: Office supplies; Room rental; Office equipment; Professional services (legal, accounting/audit); Professional Services (Graphic Design); Telecom services; Webinar services; Internet and webhosting services; Content and liability insurance; Delivery, postage, courier; Printing & copying; and Translation.
- "Outreach/travel" includes Program team travel to support program delivery, including marketing, outreach and capacity building.
- "Annual Meeting" includes CDP team travel, and meeting supplies associated with co-hosting the annual meeting, and excludes travel costs for consortium members.



The Community Data Program Team

Peggy Taillon
President and CEO, CCSD

Katherine Scott
Vice-President, Research and Policy, CCSD

Michel Frojmovic
Lead, Community Data Program

Michael Ditor
Data Purchase and Access Coordinator, Community Data Program

Mary Clarke
Training and Capacity Building Coordinator, Community Data Program

Julie Lam
Administrator and Data Analyst, Community Data Program

Alex Weisler
Researcher and Writer, Community Data Program

Chris Lawson
Web developer



Annex 1 2019-2020 Annual CDP Workplan

2019-2020 Annual Workplan, April 1 - March 31

	Program Areas	Description/Deliverable
PA1	Program Leadership	
PA1.1	Strategic Planning	Strat plan reviewed annually and updated every 5 years
PA1.2	Partnership & resource generation strategy	Strategy for partners and funding, partnership agreements and proposals, up to 5 Community Analytics projects/yr.
PA1.3	CDP visibility at events	Participation in relevant events, deliver presentations, prepare papers.
PA1.4	Recruit new consortia	Target: 100% coverage of Canada by 2022. CDP Outreach File updated.
PA1.5	Update program marketing & membership package	Refresh program marketing package and update website content
PA1.6	Host & coordinate Program Steering Committee	Teleconference meetings & notes. Schedule of meeting maintained and reports posted to communitydata.ca
PA2	Data Acquisition & Access	
PA2.1	Data acquisition planning	CDP Product Tracking File updated and maintained. Product rating file maintained based on data requests and new data acquisition opportunities. Schedule B prepared based on Product Tracking File and Product Rating File.
PA2.2	Monitor data acquisition	Schedule B Orders finalized and implemented within budget. Payment coordinated with data providers. Data agreements negotiated as required. Schedule B updated in advance of leads teleconference & annual meeting.
PA2.3	Administer user access	User registration system maintained. E.g. password updates, deactivating users.



PA2.4	Catalogue tables	Usage reports published bi-annually as input to annual report.
PA2.5	Identify new data opportunities	Data Products quality controlled, uploaded to FTP & catalogued. Product tracking file updated.
PA2.6	Host and coordinate Data Purchase & Access Working Group	Input to product rating file being updated. Meeting reports posted to communitydata.ca
PA3	Training & Capacity Building	
PA3.1	Respond to day-to-day user inquiries	Respond to requests within 72 hours by email or phone. All communication is triaged. Relevant Q&As documented and integrated into FAQ section of communitydata.ca.
PA3.2	Prepare training and capacity building strategy	Strategy updated every 3 years using best-in-class practices and reflecting user feedback.
PA3.3	Design & deliver program orientation	Orientation delivered to new consortia; follow-up orientation delivered as required.
PA3.4	Coordinate delivery of webinar series	Design and deliver webinar series, target of 6 per year. Webinar Event description & reports posted to communitydata.ca.
PA3.5	Develop & deliver other training & capacity building tools	Planning and delivering special capacity building projects, supervising 3 rd party contracts.
PA3.6	Update / revise website and related resource materials	Maintain and update website resources, and occasional refresh. Input to month website improvement tracking report.
PA3.7	Training & Capacity Building Working Group	Meetings hosted as required. Meeting reports prepared & posted to communitydata.ca.



PA4 Networking & Communication

PA4.1	Maintain regular communication with consortium leads	Ongoing email and phone calls throughout program year. Serves as client relations management. CDP outreach file updated.
PA4.2	Host and coordinate consortium leads teleconference	Annual Fall teleconference hosted & report prepared; and one ad hoc teleconference. Report posted to communitydata.ca.
PA4.3	Host and coordinate annual program meeting	Annual Spring program meeting co-hosted. Meeting package posted to communitydata.ca.
PA4.4	Create stories, generate data results, share best practices	Generate & share program information with members, enabling networking among members. Includes Consortium Member profiles, User Surveys, Data Usage & Website Analytics.
PA4.5	Regular Newsletters, and regular news updates	Trimesterly newsletters and regular news updates
PA4.6	Update / Enhance program website and its networking functions	Maintain and update site content other than news and capacity building resources, and occasional refresh. Input to website improvement tracking report.

PA5 Program Administration

PA5.1	Workplanning & budgeting	Annual workplan & budget ready for Annual Program meeting
PA5.2	CDP team meetings	Regular meetings with management team
PA5.3	Communication with webhost; backups; troubleshooting	Regular backups and troubleshooting
PA5.4	Communitydata.ca web infrastructure development/ upgrading	Website upgrades planned and delivered (using special project funds). Includes supervision of third party contractors.



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|-------|---|--|
| PA5.5 | Administer consortium & organisational membership | MoA Renewal, new MoAs prepared, trimesterly invoicing instructions; membership requests and invoice payment follow-up. Spreadsheet maintained with reference to consortium MOAs, consortium fee status, and membership fee status. |
| PA5.6 | Prepare administrative reports | Board bi-annual reports, monthly activity reports. |
| PA5.7 | Finance & accounting | Invoicing, Payments. Monthly Revenue & Expenditure Statements |