Annual Report
2020 - 2021

Community Data Program (CDP)
Canadian Community Economic Development Network (CCEDNet)

For the period April 1, 2020-March 31, 2021
Prepared by the CDP Team
April 30, 2021

Canadian
CED Network

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Part 1 Highlights of the Year

The Community Data Program enables communities to measure and track local well-being. The significance of our tagline is felt deeply this year as many of our members have been called into working directly on COVID-19. The Program continues to focus on access to local data and to providing resources so all members can make use of the data. Tableau visualization as a key tool for making data more accessible to our members. A Community Recovery Dashboard is a large visualization project taken on by CDP this year to respond to data needs through the COVID-19 Pandemic.

Partnerships are a key to growth potential for the Community Data Program. The Community Data Program had a great first full year with CCEDNET. It is truly a more streamlined and efficient administration of the Program. Valuable relationships with dedicated staff at Statistics Canada and CMHC led to new data for our members this year. The agreement with the Local Immigration Partnerships provides a network to share information and push for better immigration data. It also serves as an example of how we can build relationships with sectors. A major project, the Solutions Lab for Community Decision-Making Tools for Housing Data, is another partnership that is diving deep into the future of deliver housing data.

Data is at the core of our program. The CDP continues to bring in the regular data acquisitions that members rely on as well as new custom products. For example, the program acquires the standard tax filers, but this year also made a number of custom T1FF acquisitions. An exciting new venture in data provision; Community Data started a new path to filling gaps in the data through a data modeling project with Statistics Canada.

Connections between community data practitioners happen through our annual spring and fall meetings of the Leads, webinars, one-on-one conversations, and our working groups. The workplan of the Program continues to rely heavily on the strong engagement in our Data Purchase and Access Working Group and our Training and Capacity Building Working Group. The webinar series continues to be popular and attracts a range of our members. They provide a wonderful forum to get feedback and connect with community data practitioners. Conversations on housing data, exploring the potential of tableau, and diving into immigration data and Canadian Business Counts were some of the topics explored.

The next year will be interesting because of our deepening partnerships, the decision support prototypes to be developed as part of the Solutions Lab, further plans for data modeling, and preparing for the 2021 Census order. And finally, 2021 is the last year of the current strategic plan, so we look forward to planning for the next five-year agreement (2022-2027).

Part 2 The Year in Review, 2020-2021

Highlights of the 2020-2021 program year accomplishments, including indicators and targets for each Program Area, are presented below. These accomplishments reflect the "Program Vision and Five-Year Strategic Plan, 2017-2022," which structured program delivery into five Program Areas.

Program Area 1 - Program Leadership

Objective: The CDP serves as a responsive and forward-looking program that demonstrates the importance of community data in advancing community well-being through informed decision-making and practice. Program Leadership promotes the collective visibility of the CDP network across Canada's local development sectors, strengthening the network's local and national reputation as a credible, dynamic and relevant contributor to social data.

Description: The CDP plays a leadership role in the broader data community, working with partners and allies to advance community development goals and practices, and nurturing an environment that better serves the needs and aspirations of all communities. The current model of collaborative leadership provides an excellent vehicle for connecting with relevant networks.

Program Area 1 Indicators & Targets

Indicator	Description	Baseline 1Apr17	To 31Mar20	To 31Mar21	Target 31Mar22	Data Source
Consortium Reach	% of Canadian population covered by existing community data consortia	60%	60%	62%*	100%	Program reporting
Consortia	# of community data consortia	31	33	33	40	MOA
Members	# of member organizations	350	405	379	450	Drupal database
Partnerships	# of partnership agreements	0	3	3	5	Annual report

Includes Immigration Sector Network members falling outside consortium boundaries

Program Leadership: 2020-2021 Highlight Achievements

Our first full year with the Canadian Community Economic Development Network

2020-2021 marked the first full year with CCEDNet as program host. This arrangement has ensured institutional stability, administrative efficiency and opportunities for new partnerships.

A Revitalized Relationship with Statistics Canada

The CDP has established a revitalized working relationship with Statistics Canada marked by open lines of communication, more responsive delivery of data, cooperation around training, and exploring new data products. Quarterly meetings with the Statistics Canada team, complemented by regular communication with the program's account executive has improved monitoring of results.

A New Partnership with the Canada Mortgage & Housing Corporation

CMHC and the CDP have entered into a formal data sharing agreement. CDP will request custom tables at small geographies, to be exchanged for data products from CDP's repository. Requests will reflect priorities established by CDP members. The relationship with CMHC has also expanded in the form of funding for a National Housing Strategy Solutions Lab being implemented by the CDP between October 1, 2020 and March 31, 2022.

Local Immigration Partnership (LIP) Network

Coordination of the national LIPs network was transferred from the City of Calgary to the Town of Jasper on March 31, 2020. 2020-2021 was dedicated to expanding the volume of immigration related data posted to the Immigration Portal, designing dashboard products using Tableau and delivering webinar-based training to Local Immigration Partnerships across Canada. Discussions have begun to renew the current two-year agreement which expires on March 31, 2022.

Program Area 2 - Data Acquisition & Access

Objective: The CDP team will continue to maintain and expand Canada's single largest source of community data designed *by and for* community data practitioners. The CDP will continue to evolve based on the principle of building a repository that reflects the needs and priorities of members and is accessible to all users.

Description: The CDP team will plan for and acquire community data products consistent with program data acquisition principles. The team will continue to rely on Schedule B – the annual data acquisition plan – based on priorities identified by CDP members and within the limits of the program budget. All products acquired by the CDP will be uploaded and catalogued on the secure online repository.

Program Area 2 Indicators & Targets

Indicator	Description	Baseline 1 Apr 17	To 31 Mar 20	To 31 Mar21	Target 31Mar22	Data Source
Data products	# of data products available from catalogue	800	1,104	1,206	1,000	Drupal database
Fulfilment of Schedule B	% of products identified in Schedule B available from CDP catalogue	100%	96%	89%	100%	Program data
Active users	# of active users	1,300	1,887	1,950	2,600	Drupal database
Data Downloaders	% of users downloading at least one table	28%	25%	21%	40%	Drupal database
Downloads	# of annual downloads	6,000	8,899	5,087	10,000	Drupal database

Data Acquisitions: 2020-2021 Highlight Achievements

Fulfillment of Schedule B

The 2020-2021 Schedule B, the program's yearly data acquisition plan, was completely fulfilled with the exception of a small number of products. In the cases of the custom geocoding and tables for T1FF products or Canadian Housing Survey tables, the omissions can be attributed to a lack of production capacity at Statistics Canada. The program team will continue to pursue these products until production capacity is available. In the cases of TransUnion Credit Report characteristics and the Canadian Index of Multiple Deprivation, acquisition was deferred until it could be determined that the budget could accommodate these products. Both products will be purchased in the coming program year.

Regular Acquisitions

With every program year, we increase the holdings of the CDP catalogue. While much of the innovation in the program revolves around acquiring custom data sets, a significant benefit of the program comes from the regular acquisition of standard data products on a yearly basis, such as the Canadian Business Counts, T1 Family File standard tables, Building Permits and the Postal Code Conversion File. Many organizations rely on these yearly acquisitions to build a solid base for evidence-based decision-making.

Custom Data and Modeled Data Sets

In 2020-2021, the Community Data Program continued to find new products of use to community practitioners.

As a first for the program, and signaling a new direction in filling data gaps, the CDP worked with Statistics Canada to acquire modeled data. Average liquid assets for economic families were modeled at the Census Division level and provided to the program at no cost. The CDP is currently working to acquire the same data published at the Census Subdivision level.

After a long quest to acquire data on permanent residents, the CDP worked in partnership with the National Local Immigration Partnership (LIP) Secretariat to acquire data from the Longitudinal Immigration Database (IMDB). Data from the IMDB are typically only published at the provincial level, however the IMDB group produced a series of 10 tables for Census Subdivisions, Census Divisions and LIP custom geographies.

Every year, the program acquires all of the standard taxfiler (T1 Family File) tables – however the program also acquires custom data sets from the T1FF. These custom tables include customized versions of standard tables, complete customizations (Working Poor and Income Inequality tables) and tables at the Census Subdivision level. These tables are not purchased every year, as there are considerable cost savings in ordering multiple years at a time. The 2020-2021 program year was a big year in custom T1FF acquisitions, with all the previously mentioned products being acquired for multiple data years.

At the beginning of the pandemic, the CDP joined their voice with many other municipal practitioners in an attempt to acquire more timely, municipal-scale data that could demonstrate COVID-19's impact. One data set that has come of this push is the Employment Insurance Statistics published at the Census Subdivision level. These data are now provided free of charge from Statistics Canada to the program on a monthly basis. Progress has also been made towards getting CERB uptake data published at a geographic scale that is more meaningful to community-level practitioners.

The 2016 Census continues to be a source of custom data sets for the program. This last program year many of the custom data tables were in the form of Household & Family Target Group Profiles, which provide household- and family-level variables for several of our target groups, such as visible minorities or recent immigrants. Several tables with interesting cross-tabulations were also acquired by the program, including several Community Poverty Project tables.

Table 1 Top 20 data tables by number of downloads in 2020-21

#	Data Product	Number of Downloads
1	Labour Force Survey - supplemental tables, monthly	138
2	Community Recovery Dashboard	115
3	Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), June 2020	90
4	Postal Code Conversion File, released Dec 2019	84
5	Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), December 2019	79
6	Household & Family TGP of the low-income population (LIM-AT), Census, 2016	79
7	Census Profile, 2016	78
8	Longitudinal Immigration Database tables (IMDB)	68
9	Target group profile of visible minority, Census, 2016	60
10	EIS - Employment insurance (EI) beneficiaries, monthly, unadjusted for seasonality	57
11	Income in 2015 (36), Highest certificate, diploma or degree (11), Age groups (11), Sex (3) and Immigrant status and period of immigration (6), for the Population 15 Years and Over in Private Households, 2016 Census	56
12	Citizenship (5), Place of Birth (272), Selected Immigrant Status, Period of Immigration and Category of Admission Characteristics (14) and Age Groups (12) for the Population in Private Households of Canada, 2016 Census - 25% data	54
13	Household & Family TGP of the recent immigrant population, Census, 2016	54
14	Household & Family TGP of the visible minority population, Census, 2016	52
15	CPP Table 1: Age Groups (23), Sex (3), Income status in 2015-CPP (7) and Selected cultural and demographic characteristics (48) for the Population in Private Households, 2016 Census	51
16	Aboriginal household status (3), Age of the primary household maintainer (6), Core housing need status (3), Household type (7), Need criteria (12), Selected household statistics (5), and Tenure (3), 2016 Census	49
17	Target group profile of Aboriginal Identity, Census, 2016	48
18	Household & Family TGP of the population spending 30%+ and 50%+ of income on shelter costs	46
19	Target group profile of population with activity limitations, Census, 2016	46
20	Census Profile (long-form responses - 25% sample), 2016	45

Table 2 Top 20 data users by number of downloads in 2020-21

#	Member Organization	Consortium	Number of Downloads
1	Northern Policy Institute	Northern Ontario	319
2	City of Toronto	Toronto	230
3	Social Planning Council of Ottawa	Ottawa and Region	208
4	Community Development Halton	Halton Region	200
5	City of Vancouver	Vancouver	195
6	Canadian Community Economic Development Network (CCEDNet)	Canadian Community Economic Development Network (CCEDNet)	190
7	County of Simcoe	Simcoe County	166
8	Region of Peel	Peel Region	161
9	Community Development Council Durham	Durham Region	159
10	Social Planning and Research Council of British Columbia	Vancouver	113
11	Nova Scotia Department of Municipal Affairs	Nova Scotia	106
12	City of Kawartha Lakes	Kawartha Lakes and Haliburton	102
13	Social Planning Toronto	Toronto	95
14	Community and Social Services - City of Ottawa	Ottawa and Region	90
15	Halifax Partnership	Nova Scotia	88
16	Regional Municipality of Waterloo	Waterloo Region	85
17	City of Hamilton	Hamilton	83
18	Sault Ste. Marie Innovation Centre	Northern Ontario	71
19	City of Regina	Regina	70
20	City of Burlington	Halton Region	69

Program Area 3 - Training & Capacity Building

Objective: Training & Capacity Building is a foundational element of the CDP. The CDP team delivers a suite of web-based training and capacity building resources for leveraging the knowledge and skills of network members. These products and resources must meet the diverse needs and skills of CDP's members, a group characterized by varying levels of data capacity.

Description: Products and services developed within the framework of Training & Capacity Building are designed to enable all CDP members to transform data products available from the CDP catalogue into evidence-based storytelling, reporting, planning and evaluation. Training and capacity building begins when a consortium is established, using the program orientation webinar, and continues through its start-up and development phase.

Program Area 3 Indicators & Targets:

Indicator	Description	Baseline 1 Apr 17	To 31 Mar 20	To 31 Mar 21	Target 31Mar 22	Data Source
Webinar reach	# of participants per year	500	411	638	1,000	Program data
Tableau downloads	#downloads of Tableau products	n/a	n/a	360	1,000	Drupal database
Tableau as member service	# of customized requested received	n/a	n/a	n/a	TBD	To be introduced in 2021-2022

Training & Capacity Building: 2020-2021 Highlight Achievements

The Training and Capacity Building Working Group
A working group guides, oversees, and contributes to the training and capacity building tools and resources for the CDP. This year the working group expanded and took on an extra challenge by taking on the role of the National Lab for the Solutions Lab on Community Decision-Making Tools for housing Data.

Tableau Data Visualisation Tools
The CDP Staff really took advantage of our two-year license for Tableau Desktop, secured for the program by CCEDNet through its TechSoup membership. The library of infographics created by CDP were translated into more dynamic dashboards using

Tableau. The Community Recovery Dashboard was created in response to the need for visualizing vulnerability in communities during the pandemic. This dashboard is the first of its kind for the CDP and serves as a model for what is possible in future.

Data Portals
As CDP develops partnerships and areas of focus, the website has evolved to help members find data and resources. The new Portals available as one of four menu items at the top of the website currently lists four drop-down options:

1. Tableau Infographics and Dashboard Portal: the home of all the data visualization resources by CDP

2. COVID-19 Data Portal: Information about COVID-19 data sources were compiled as a resource for members. The Community Recovery Dashboard can be downloaded from here.

3. Immigration Data Portal: Resources for the Local Immigration Partnerships (LIPs), including information on membership and links to data visualization on immigration

4. Housing Solutions Lab Portal: Description of the project, "Developing easy-to-use community decision-making tools to help achieve National Housing Strategy goals" as well as all meeting resources and notes

2020-2021 CDP Webinar series
The delivery of responsive technical support and informative webinars continued throughout 2020-2021. CDP hosts webinar events under three themes: Program Orientation, CDP Product Profiles, and Transforming Data into Intelligence. The "Just for Leads" webinar was repeated this year and included an agenda set by the participating Leads and moderated by CDP staff. A total of 9 webinars were delivered in 2020/2021 and attended by over 600 people. Recordings and presentations for each are posted to https://communitydata.ca/resources/webinars.

Theme 1 Program Orientations
Learn how to use the CDP catalogue and Beyond 20/20 software
• 22 Sep 2020: Orientation to the Community Data Program and the Catalogue
• 26 May 2020: Orientation to the Community Data Program and the Catalogue

Theme 2 CDP Product Profiles
Get insight into CDP data products.
• 19 Jan 2021: Living Room Conversation on Housing Data
• 8 Dec 2020: Monitoring Community Vulnerability with CDP Data
• 10 Nov 2020: Exploring Canadian Business Counts
• 25 June 2020: Resources for the Local Immigration Partnership Portal

Theme 3 Transforming Data into Intelligence
Make use of analytical tools, data visualization, and infographics.
• 20 Apr 2021: CDP Members Monitoring COVID-19 (Delayed until June 1, 2021)
• 23 Feb 2021: CMHC's Prototype Core Need Finder
• 24 Nov 2020: Doing More with Tableau
• 20 Oct 2020: Introduction to Tableau

Program Area 4 - Networking & Communication

Objective: This Program Area focuses on enhancing and strengthening relationships within the CDP network – among member organisations - through engagement in program governance and network communications.

Description: The success of the CDP rests on member engagement. The program relies on a collective governance structure that enables the participation of all consortia. Lead meetings approve program work plans, guide major decision-making and connect program leadership to local members and other stakeholders. Working groups provide direction on topics such as data acquisition, and capacity building opportunities.

Communication and engagement vehicles such as annual meetings, web-assisted teleconferences, e-newsletters, and regular website updates all contribute to member engagement. Other priorities include measuring program impact, relying on analytics generated by the website as well as information collected from member organizations and users, and network mapping.

Program Area 4 Indicators & Targets

Indicator	Description	Baseline 1Apr17	19/20	20/21	Target Mar22	Source
Opening rate	% of MailChimp recipients opening communication	21%	17%	18%	25%	Mailchimp data
# of Data Use Profiles	Community Snapshots produced per year	5	3	3	24	Program data

Networking & Communication: 2020-2021 Highlight Achievements

CDP Leads Survey

A CDP Survey of Leads was repeated in 2021 to update the reference tool for Leads. The survey results are designed to support the work of both established and new consortium leads and will be shared during the May 2021 annual meeting.

CDP Annual Meeting

The 2020 Annual Meeting was held entirely virtually due to travel restrictions during COVID. The meeting covered the highlights from 2019-2020 including the successful transition to CCEDNet as our host, partnerships with the LIPs Network, Prosper Canada and CUSP (energy poverty), as well as developing tools for modest capacity users. The meeting covered the priorities for the upcoming year with a special project proposed on the response to COVID-19. The result of that proposal was a joint meeting of the two working groups to create the guidelines for the Community Recovery Dashboard. The annual meeting for 2021 will also be virtual.

The Housing Solutions Lab Project

A survey of all program users was delivered in 2020-2021 within the framework of the CMHC-funded Solutions Lab project. The survey focused on themes of data usage, data capacity and the application of data in the context of housing and homelessness, The Solutions Lab project is also serving to deepen member engagement through a series of workshops and interviews and to broaden engagement to include Quebec-based municipal and community sector stakeholders.

Program Area 5 - Program Administration

Objective: The CDP team delivers the program consistent with and supportive of CCEDNet's mandate, relying on the most cost-effective tools and ensuring the program is financially self-sufficient.

Description: The CDP is delivered as a virtual program, relying on web-based tools to reach its members and users. The web-based program infrastructure is maintained, enhanced and upgraded on a continuous basis. The CDP team is in regular communication with CCEDNet's senior leadership team with respect to strategic priorities, financial management, and new partnership agreements.

Program Area 5 Indicators & Targets:

Indicator	Description	Baseline 1Apr17	To 31Mar20	To 31Mar21	Target 31Mar22	Data Source
Payment of membership fee invoices	% of membership fee invoices paid	75%	76%	69%	90%	Drupal database
External funding	Third party sponsorship as % of program budget	0%	0%	0%	10%	CDP Budget
Website visits	Users/month who initiated at least one session during the date range.	1,200	2,083	2,187	2,000	Website analytics
Website user registration forms submitted	# of online registrations by individuals (annual)	415	371	226	500	Drupal database

Program Administration: 2020-2021 Highlight Achievements

Streamlined invoicing, budgeting and reporting
2020-2021 marked the first full program year with CCEDNet as host organization. The impact was particularly evident in the form of efficient accounts payable and accounts receivable and support for budgeting and financial reporting.
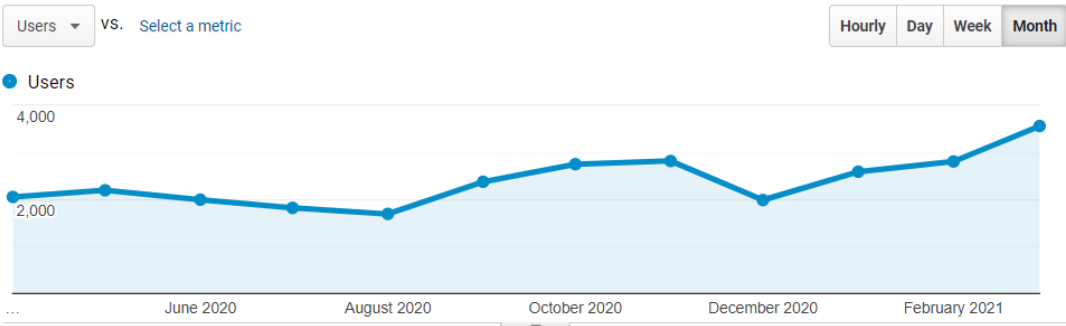
Website enhancement project
CDP's website was originally created in 2011 and is built in Drupal 7. The website enhancement project launched in the 20/21 program year is scheduled to be completed by July 2021. The project will result in solutions to known and persistent site functionality and performance issues; a mirror French-language site (https://donneescommunautaires.ca/); recommended improvements to site hosting, performance and functionality; and a workplan for migrating the site to a newer version of Drupal. Work is being implemented by LiquidCMS, an Ottawa-based technology firm specializing in Drupal.

Table 3 Google Analytics audience overview, by program year

Indicator	2017-2018 program year	2018-2019 program year	2019-2020 program year	April 1, 2020 – March 31, 2021	Description
Sessions	31,975	37,282	41,532	41,252	A session is the period of time a user is actively engaged with the website. All usage data (screen views, events, etc.) is associated with a session.
Visitors	17,142	20,758	24,990	26,244	Initiated at least one session during the date range.
Returning visitor	17.0 %	14.8%	13.7%	12.4%	Visited the site within the past 2 years
New visitor	83.0 %	85.2%	86.3%	87.6%	Navigating the site for the first time on a specific device.
Page views	152,150	181,820	209,640	160,463	Total number of pages viewed.
Avg session duration	00:04:27	00:04:23	00:04:22	00:03:16	The average length of a session.
Bounce rate	45.06%	45.19%	47.72%	52.54%	The % of single-page sessions in which there was no interaction with the page. A bounced session has a duration of 0 seconds.

New and Returning Visitors to CommunityData.ca, April 2020 to March 2021

| Users ▾ | vs. Select a metric | | | Hourly | Day | Week | **Month** |

● Users

4,000

2,000

...   June 2020   August 2020   October 2020   December 2020   February 2021

■ New Visitor ■ Returning Visitor

Users	New Users
26,244	26,040

Sessions	Number of Sessions per User
41,252	1.57

Pageviews	Pages / Session
160,463	3.89

Avg. Session Duration	Bounce Rate
00:03:16	52.54%

Pie chart: 12.4% Returning Visitor, 87.6% New Visitor
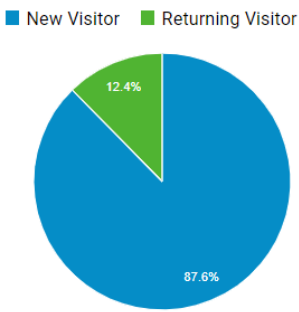
Table 4 Top 20 Pages by number of pageviews

	Page	Pageviews	Unique Pageviews	Avg. Time on Page
		Total: 160,463	Total: 108,738	Avg: 0:01:07
1	/	17,477(10.89%)	13,643(12.55%)	0:00:57
2	/data	13,500(8.41%)	8,545(7.86%)	0:01:10
3	/user	8,196(5.11%)	4,899(4.51%)	0:00:45
4	/cart	7,784(4.85%)	2,575(2.37%)	0:00:12
5	/content/community-and-social-services-city-ottawa	5,456(3.40%)	255(0.23%)	0:00:21
6	/cart/checkout	3,867(2.41%)	2,280(2.10%)	0:04:23
7	/consortia	1,954(1.22%)	1,190(1.09%)	0:00:33
8	/requires-paid-membership	1,788(1.11%)	1,503(1.38%)	0:00:17
9	/content/covid-19-community-data-portal	1,366(0.85%)	1,108(1.02%)	0:03:40
10	/join-renew	1,278(0.80%)	859(0.79%)	0:00:45
11	/resources/webinars	1,229(0.77%)	867(0.80%)	0:01:32
12	/about/the-program	1,225(0.76%)	1,035(0.95%)	0:01:48
13	/user/register	1,209(0.75%)	710(0.65%)	0:01:45
14	/resources/how-to-use	1,030(0.64%)	712(0.65%)	0:00:22
15	/content/annual-membership-fee	910(0.57%)	605(0.56%)	0:00:58
16	/content/community-recovery-dashboard	856(0.53%)	592(0.54%)	0:02:02
17	/content/postal-code-conversion-file-released-dec-2018	840(0.52%)	597(0.55%)	0:01:25
18	/content/base-immigration-class-c140	808(0.50%)	741(0.68%)	0:06:20
19	/search/node	791(0.49%)	587(0.54%)	0:00:10
20	/content/hastings-prince-edward-public-health	739(0.46%)	693(0.64%)	0:03:41
	Sum of top 20 as % total	41.5%	40.5%	

Pageviews is the total number of pages viewed. Repeated views of a single page are counted.
Unique Pageviews is the number of sessions during which the specified page was viewed at least once. A unique pageview is counted for each page URL + page Title combination.
Avg. Time on Page is the average amount of time users spent viewing a specified page or screen or set of pages or screens.

The total number of pages on the website is 12,949. Out of those, 1,835 have more than 5 pageviews in the program year.

Part 3 Plans for 2021-2022

Program Area 1 - Program Leadership

Program Leadership activities in 2021-2022 will focus on a renewal of the current Strategic Plan by engaging members throughout the program year to prepare a five year plan for 2022-2027. The renewed plan will aim to sustain and strengthen member priorities that the CDP does well, move away from low priority activities and introduce new priorities into the workplan.

Efforts will also be placed on strengthening and deepening existing partnerships with Statistics Canada (COVID Recovery data related to labour force; expanded Data modeling) efforts; the Canada Mortgage & Housing Corporation (implementing the bilateral data sharing agreement and the Solutions Lab); The national network of Local Immigration Partnerships (continue to acquire immigration data at small geographies and offer related training, renew the agreement) and maintaining the relationship with CUSP around the theme of energy poverty.

The Program team will also continue to explore new partnerships, such as those with the rural sector through Infrastructure Canada's Centre for Rural Economic Development and the Canadian Rural Revitalisation Foundation.

Program Area 2 - Data Acquisition & Access

The Community Data Program will continue to acquire a wide selection of yearly data products that many members rely on for regular reporting of community-level trends.

Custom data acquisitions for the 2021-2022 program year will include a continuation of the data modelling project with Statistics Canada to acquire data on liquid assets at the Census Subdivision level.

The data sharing agreement between CMHC and the Community Data Program should begin to bear fruit in the 2021-2022 program year, with several standard and custom data products being requested. This request will be informed by DPAWG input as well as feedback obtained throughout the Solutions Lab project.

Several custom tables from the 2016 Census are still in the production queue and should be delivered in the upcoming program year. Of note, some Community Poverty Project tables that provide concepts on depth of poverty and the "modest income" population will be acquired, as well as a Census version of our T1FF Working Poor table, allowing members to see a fuller demographic picture of this population.

If the 2021 Census dissemination schedule is similar to the 2016 Census dissemination schedule, then there won't be any data table acquisitions in the upcoming program year. Submissions for custom geography geocoding will begin immediately.

Program Area 3 - Training & Capacity Building

Priorities for Training and Capacity Building will remain as webinars, the Solutions Lab, and resources for modest capacity users. The popular webinar series will continue. Webinars coming will include new initiatives from Statistics Canada, data modeling projects, and of course orientations to Community Data. The Training and Capacity Building Working Group will continue to put most of its efforts into participating in the National Lab as part of the Solutions Lab Project. The Tableau products created at CDP will be presented via webinar with training on how to make best use of them.

Community Data Program will continue using Tableau as a member service focused on reaching CDP's Modest Capacity Users. The work in 2021-2022 will focus on delivering five sets of activities, all designed to create a CDP "Data on Demand" Member Service and building on similar activities launched in 2020-2021. These include:

1. Dissemination of Tableau Workbook Packages created from Tableau Desktop;
2. Tableau Infographics and Dashboard Portal;
3. Library of Infographics and Dashboards embedded in the CDP website;
4. Community Recovery Storyboard and interactive Dashboard; and
5. Training in Tableau.

Program Area 4 - Networking & Communication

Activities planned for 2021-22 include continuing to deliver digital communications but aiming for more targeted audiences; Relying on more interactive bi-annual meetings, including sustained use of virtual communication tools; and considering at least a partial transition away from Adobe Connect to Zoom as a communication tool.

Networking & Communication activities will be applied towards engaging members to inform a renewed strategic plan for 2022-2027 by means of several tools, including an annual survey of members; Program working group feedback; The annual program meeting in May 2021 and the Fall 2021 leads meeting; and Informal one-on-one check-ins with leads throughout the year.

Program Area 5 - Program Administration

With CCEDNet now fully established as the program host, Program Administration activities in 2021/2022 will focus primarily on consortium agreement renewal. A total of 23 consortium agreements are scheduled for renewal as of April 1, 2022.

The Program team will also consult with members regarding a possible shift to calendar year budgeting as of January 1, 2023, and a review of the terms and conditions of CDP Membership, including consideration of different tiers and pricing for membership beyond the flat $125 per year per organization.

Part 4 Data Acquisition for 2021-2022

Schedule B lists data products that the Community Data Program intends to acquire during the 2021-2022 program year. See Schedule B (posted on the Program Governance page) for more detailed information about each data product and the data delivery schedule.

Table 5 Data Orders Planned for the 2021-2022 Program year

Organization	Product	Data year(s)
HIGH PRIORITY		
Canada Mortgage & Housing Corporation	Standard and custom data requests	2020
Canada Post	Postal Code Conversion File/PCCF+	2021
Industry Canada	Insolvency data	2020
Statistics Canada	2016 Census - Custom cross-tabulations (Excluding CPP)	2016
Statistics Canada	2016 Census - Custom tabulations at custom geographies	2016
Statistics Canada	Building Permits	2020
Statistics Canada	Canadian Business Counts (Dec)	2021
Statistics Canada	Canadian Business Counts (June)	2021
Statistics Canada	Canadian Community Health Survey – PUMF	2018-2019
Statistics Canada	Canadian Housing Survey	2018
Statistics Canada	Canadian Index of Multiple Deprivation	2016
Statistics Canada	Census, 2016 - Community Poverty Project	2016
Statistics Canada	Census, 2016 - Target Group Profiles (households/families) at standard geographies	2016
Statistics Canada	Census, 2016 - Target Group Profiles at custom geographies	2016
Statistics Canada	Employment Insurance Statistics (monthly)	2020, 2021
Statistics Canada	Estimates of Population by Age and Sex (alternate method)	2021
Statistics Canada	Labour Force - custom tabulations	2021

| Organization	Product	Data year(s)
Statistics Canada	Labour Force Survey - 2-year estimates	2020-2021
Statistics Canada	Longitudinal Immigration Database (IMDB)	2018
Statistics Canada	Modelled Liquid Assets – CSD level	2020
Statistics Canada	Taxfiler (T1FF) - Family Data, Seniors Data, Individual Data	2018
Statistics Canada	Taxfiler (T1FF) - Financial Data and Charitable Donations	2018
Statistics Canada	Taxfiler (T1FF) - Migration Estimates - Table A-D	2018
Statistics Canada	Taxfiler (T1FF) - Migration Estimates - Table E	2018
TransUnion	Credit Report Characteristics	2021
LOW PRIORITY		
Statistics Canada	Census semi-custom tabulations	2006, 2016
Statistics Canada	Custom Geography - geocoding for T1FF products	
Statistics Canada	Taxfiler (T1FF) - Standard tables at custom geos	2018 + earlier years

Part 5 Program Budget, 2021-2022

Table 6 CDP Budget, for 2020/2021 and 2021/2022

Designated for sustainability and program reserves at the beginning	$160,524	$160,524	$175,492
	2020-2021	**2020-2021**	**2021-2022**
Revenue	**Budget**	**Actual**	**Budget**
Consortium Fees	$ 359,861	$ 359,861	$ 351,113
Consortium Fees received in advance	-$ 25,740	-$ 25,740	-$ 18,491
Membership Fees	$ 37,969	$ 32,875	$ 38,500
Data sponsorship	$ 50,000	$ 17,903	$ 20,000
Inkind contributions of CDP team	$ 30,000	$ 48,826	$ 36,000
Community Analytics	$ 46,999	$ 215,719	$ 176,979
Total Revenue	**$ 499,089**	**$ 649,445**	**$ 604,101**
Expenses			
Data Purchase & Acquisition	$ 221,500	$ 141,863	$ 153,515
Program team & Administration	$ 235,095	$ 399,116	$ 387,659
Program team, in-kind	$ 30,000	$ 48,826	$ 36,000
Third Party Contractors	$ 33,780	$ 10,394	$ 33,265
Outreach / Travel	$ 1,000	$ 34	$ 520
Translation	$ 9,600	$ 2,190	$ 9,355
Annual Meeting	$ 500	$ -	$ -
Program Overhead	$ 33,550	$ 32,053	$ 31,220
Total Expenses	**$ 565,025**	**$ 634,477**	**$ 651,534**
Contribution to sustainability and program reserve	**-$65,936**	**$14,968**	**-$47,432**
Designated for sustainability and program reserves at year end	**94,588**	**175,492**	**128,059**

Figure 1 Summary of revenue, 2021-2022
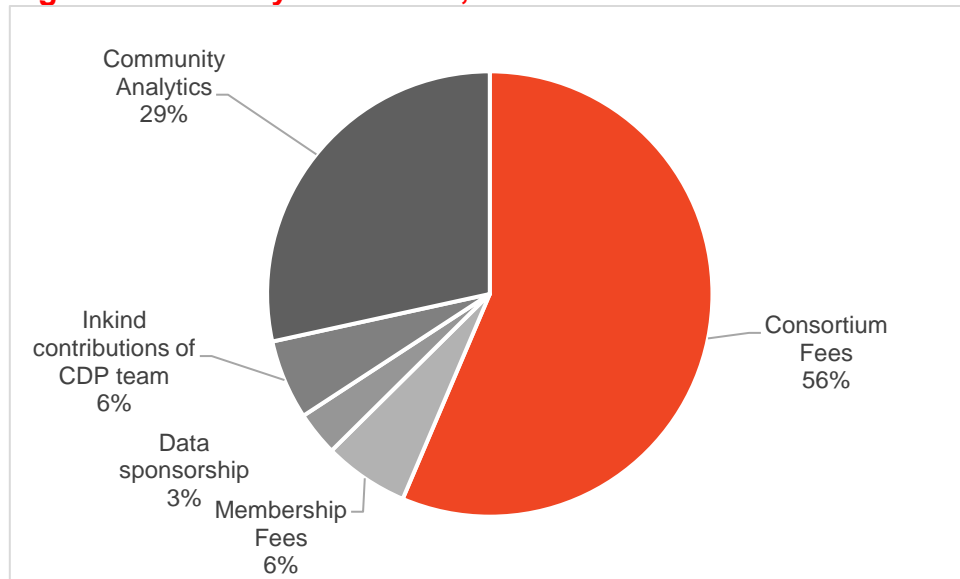
Notes on revenue, 2021-2022
- Consortium Fee Revenue based on commitments provided by Community Data Consortia outlined in Table 4 below
- Consortium Fees received in advance: Fees paid in advance by consortium presented as negative to indicate reduction from opening year reserves.
- Revenue from Membership Fees are based on previous end-of-year totals, which stood at 385 member organizations, each paying $125 annually, and an assumption of 80% recovery of fees
- In-Kind Contributions are derived from the following sources:
    - Inkind: in-kind contributions by CDP team members
- Sponsorship: Third-party sponsorship from public and private sector sources, including data providers offering concessional rates
- Analytics fees: Revenue generated from fee-for-service data analysis services offered to non-Consortium members

- **Designated for sustainability and program reserves**
    - Represents a combination of accumulated surplus and program reserve to end of year

Table 7 2021-2022 Consortium fees, by consortium

	Consortium	Population	Consortium Fee
1	BOW VALLEY AB	38,594	$5,000.00
2	CALGARY AB	1,239,220	$19,990.00
3	COLUMBIA BASIN BOUNDARY BC	167,425	$7,248.50
4	DURHAM ON	645,862	$13,994.00
5	HALTON ON	548,435	$12,495.00
6	HAMILTON ON	536,917	$12,495.00
7	HASTINGS-PRINCE EDWARD ON	160,192	$7,248.50
8	IMMIGRATION SECTOR NETWORK*[1]	1,902,273	
9	KAWARTHA LAKES & HALIBURTON ON	93,485	$5,749.50
10	KINGSTON, FRONTENAC, LENNOX & ADDINGTON ON	193,363	$7,248.50
11	LONDON (MIDDLESEX) ON	544,504	$12,495.00
12	MUSKOKA ON	58,047	$5,749.50
13	NEW BRUNSWICK NB	747,101	$15,493.00
14	NEWFOUNDLAND & LABRADOR NL	519,716	$7,248.50
15	NORTHERN ONTARIO (INCLUDING SUDBURY) ON	780,140	$14,743.50
16	NORTHUMBERLAND, ON	82,126	$5,749.50
17	NOVA SCOTIA NS[2]	923,598	$18,491.00
18	OTTAWA ON	1,408,643	$19,990.00
19	PARRY SOUND-NIPISSING ON	125,974	$6,499.00
20	PEEL ON	1,381,739	$19,990.00
21	PETERBOROUGH ON	138,236	$6,499.00
22	RED DEER AB	100,418	$5,749.50
23	REGINA SK	289,362	$8,747.50
24	SIMCOE ON	479,650	$10,996.00
25	TORONTO ON	2,731,571	$19,990.00
26	VANCOUVER/FRASER VALLEY BC	2,759,365	$19,990.00
27	WATERLOO ON	535,154	$12,495.00
28	WELLINGTON-DUFFERIN-GUELPH WDG	284,461	$8,747.50
29	WINNIPEG MB	1,278,365	$19,990.00
30	YORK ON	1,109,909	$19,990.00
	TOTAL	21,803,845	$351,112.50
		62.0%	

LIP communities falling outside consortium boundaries

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[1] Fees accounted for as Program Analytics Revenue

[2] Fees paid in advance to March 31, 2022

Figure 2 Summary of expenses, 2021-2022
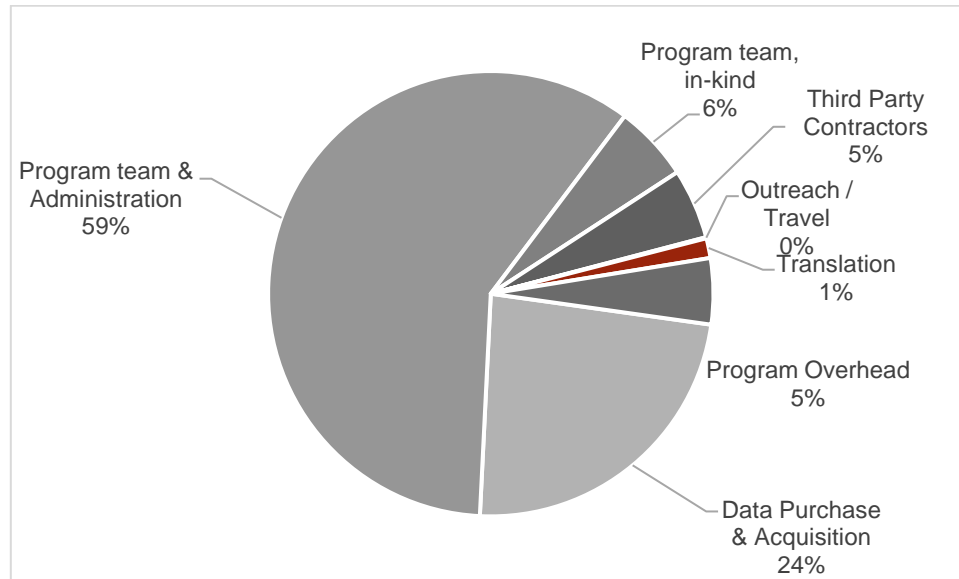
Notes on expenses, 2021-2022

- "Data purchase" refer to direct costs charged by data providers and licensed tool providers. "Acquisition" refers to the value of data contributed to the program through sponsorship or concessional rates. This category excludes Program time required for data management.
- "Administration & Program Team" includes all administrative support and CDP program team members contributing to any aspects of program delivery.
- "Program Team in kind" includes contributions of unpaid time made by program team members to any aspects of program delivery.
- "Third Party Contractors" are engaged to deliver special projects for enhancing/upgrading communitydata.ca or developing training & capacity building tools.
- "Program Overhead" includes program-related portions of the following items: Office supplies; Office / meeting room rental; Office equipment; Professional services (legal, accounting/audit); Professional Services (Graphic Design); Telephone, cellphone, tele/video conference services; Webinar services; Internet and webhosting services; Content and liability insurance; Delivery, postage, courier; Printing & copying; and Translation.
- "Outreach/travel" includes Program team travel to support program delivery, including marketing, outreach and capacity building.
- "Annual Meeting" includes logistics, venue, refreshments, program team travel for up to 5 persons, and meeting supplies associated with co-hosting an annual program meeting and excludes travel costs for consortium members participating in annual meetings.
- Expenses include 3.94% of non-recoverable portion of 13% HST

The Community Data Program Team

Michael Toye
Executive Director, CCEDNet

Guylaine Simard
Director of Finance, CCEDNet

Melissa Lessard
Administrative Coordinator, CCEDNet

Michel Frojmovic
Lead, Community Data Program

Michael Ditor
Data Purchase and Access Coordinator, Community Data Program

Mary Clarke
Training and Capacity Building Coordinator, Community Data Program

Jamie Carrick
Administrator and Data Analyst, Community Data Program

Saeideh Hejazi
Data Support, Community Data Program

Chris Lawson
Drupal Web developer

Annex 1: Activities by Program Area (PA), April 1, 2021-March 31, 2022

Program Area		Description
PA1	**Program Leadership**	
PA1.1	Strategic Planning	Strat plan reviewed annually and updated every 5 years
PA1.2	Partnership & resource generation	Partnership agreements and proposals, Community Analytics projects
PA1.3	CDP visibility at events	Participation in events, deliver presentations.
PA1.4	Recruit new consortia	Target: 100% coverage of Canada by 2022.
PA1.5	Update membership marketing package	Refresh program marketing package and update website content
PA2	**Data Acquisition & Access**	
PA2.1	Data acquisition planning	Meetings with data providers; Pursuing new data opportunities; Planning for next year budget acquisition in advance of annual meeting.
PA2.2	Monitor data acquisition	Schedule B Orders finalized and implemented within budget. Data agreements negotiated as required. CDP Product Tracking File updated and maintained to monitor Schedule B. Product rating file maintained as priority setting tool.
PA2.3	Administer user access	User registration system maintained. E.g. password updates, deactivating users. Usage reports published bi-annually as input to annual report.
PA2.4	Catalogue tables	Data Products uploaded to FTP, quality controlled & catalogued. Product tracking file updated.
PA2.5	Coordinate Data Purchase & Access WG	Meetings coordinated, and meeting reports posted to communitydata.ca
PA3	**Training & Capacity Building**	
PA3.1	Respond to day-to-day user inquiries	Respond to requests within 72 hours by email or phone. Questions and answers integrated into FAQ section of communitydata.ca
PA3.2	Deliver program orientation	Orientation delivered to new consortia; follow-up orientation delivered as required

PA3.3	Coordinate delivery of webinar series	Design and delivery of webinar series, target of min of 6 per year. Webinar Events posted to communitydata.ca.
PA3.4	Develop data access & visualisation projects	Planning and delivering special capacity building projects, supervising third party contracts.
PA3.5	Update website content	Maintaining and updating website resources.
PA3.6	Coordinate Training & Capacity Building WG	Meetings hosted as required. Meeting reports prepared and posted to communitydata.ca. Integrated into Solutions Lab Project for 2021
PA4	**Networking & Communication**	
PA4.1	Regular communication with Leads	Ongoing email and phone calls, serving as client relations management.
PA4.2	Coordinate leads teleconference	Annual Fall teleconference hosted & report prepared; Ad hoc teleconferences organized as required. Reports posted to communitydata.ca.
PA4.3	Coordinate annual meeting	Annual program meeting co-hosted. Meeting report posted to communitydata.ca.
PA4.4	Stories, metrics, user surveys	Generate and share program information with members, enabling networking among members. Includes Consortium Member profiles, User Surveys, Data Usage & Website Analytics.
PA4.5	Newsletters & news updates	Includes trimesterly newsletters and regular news updates
PA5	**Program Administration**	
PA5.1	Workplanning & budgeting	Annual workplan & budget ready for Annual meeting
PA5.2	CDP team meetings	Regular meetings with CCEDNet and CDP Team.
PA5.3	Website backup/troubleshooting	Regular backups and troubleshooting
PA5.4	Website development	Website upgrades/refresh planned and delivered using special project budget, supervision of contractors.
PA5.5	Administer consortia & membership	MoA preparation/renewal, Update invoicing instructions, respond to membership fee queries, invoice payment follow-up.
PA5.6	Prepare administrative reports	Quarterly reporting to CCEDNet

Annex 2: List of Data Acquisitions by CDP, 2020-2021

- Annual population estimates by age and sex, July 1, 2001 to 2020
- Building Permits, 2019
- Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), June 2020
- Canadian business counts, establishment and location counts, employment size and North American Industry Classification System (NAICS), December 2020
- Canadian Internet Use Survey - Internet use access at home, 2018
- Canadian Taxfilers, 2018
- CCHS - PUMF-FMGD - 2017/2018 - Health indicator profile, two-year period estimates, by age group and sex, Canada, provinces, territories, health regions
- Census Family Structure Including Stepfamily Status (9) and Number and Age Combinations of Children (29) for Census Families with Children in Private Households of Canada, 2016 and 2011 Census - 100% Data
- Census Profile (long-form responses - 25% sample), 2016
- Charitable Donations, 2018
- Childcare Credit Amounts, 2018
- CPP-9A-UI - Age Groups (5), Income Status in 2015 (7), Selected cultural and activity difficulty characteristics (13) and Selected dwelling, income and household characteristics (27) for Persons 15 Years and Over Not in Economic Families, 2016 Census
- CPP-10A-UI - Age groups (5), Income Status in 2015 (9), Selected cultural and activity difficulty characteristics (13) and Selected income characteristics (48) for Persons 15 Years and Over not in Economic Families in Private Households, 2016 Census
- EIS - Employment insurance (EI) beneficiaries, monthly, unadjusted for seasonality
- F-01: Summary census family income table, 2018
- F-02: Taxfilers and dependents by age groups and census family type, 2018
- F-03: Census families by age of older partner or parent and number of children, 2018
- F-04: Distribution of total income by census family type and age of older partner, parent or individual, 2018
- F-05: Census families by total income, family type and number of children, 2018
- F-06: Sources of income by census family type, 2018
- F-07: Economic dependency profile of couple families, 2018
- F-08: Economic dependency profile of lone-parent families and persons not in census families, 2018
- F-09: Labour income profile of couple families, 2018
- F-10: Labour income profile of lone-parent families and persons not in census families, 2018
- F-13: Single-earner and dual-earner census families by number of children, 2018
- F-14: Couple families by percentage of wife's contribution to couple's employment income and by number of children, 2018
- F-15: Census families with children by age of children and children by age groups, 2018

- F-19: Census families by family type and family composition including before and after-tax median income of the family, 2018
- F-20: After-tax low income status of census families based on Census Family Low Income Measure (CFLIM-AT), by family type and family composition, 2018
- F-21: Census families with dividend and interest income by family type, 2018
- F-22: Census families with capital gains by family type, 2018
- Home energy spending as % after-tax household income (6), Household home energy expenditures (6), Selected statistics (8), Low Income Status (LIM-AT) (2), Housing Tenure (4), and Selected housing characteristics (22), 2016 Census
- Household & Family TGP of Households and Families with Children 0 to 6, Census, 2016
- Household & Family TGP of owner and renter households
- Household & Family TGP of population aged 65 and over, Census, 2016
- Household & Family TGP of population with activity limitations, Census, 2016
- Household & Family TGP of the Aboriginal identity population, Census, 2016
- Household & Family TGP of the population spending 30%+ and 50%+ of income on shelter costs
- Household & Family TGP of the recent immigrant population, Census, 2016
- Household & Family TGP of the visible minority population, Census, 2016
- Target group profile of population with activity limitations, Census, 2016
- I-01: Tax filers and dependants, summary table, income and demographics of individuals, 2018
- I-02: Tax filers and dependants by sex, marital status and age groups, 2018
- I-03: Tax filers and dependants by single years of age, 2018
- I-04: Tax filers and dependants with income by source of income, 2018
- I-05: Tax filers and dependants with income by total income, sex and age groups, 2018
- I-06: Tax filers and dependants with income by sex, income taxes, selected deductions and benefits, 2018
- I-07: Tax filers and dependants with income by after-tax income, sex and age groups, 2018
- I-08: Tax filers and dependants with income by income taxes and after-tax income, sex and age groups, 2018
- I-09: Economic dependency profile of individuals, 2018
- I-10: Labour income profile of individuals, 2018
- I-11: Tax filers and dependants 15 years of age and over with labour income by sex and age groups, 2018
- I-12: Tax filers and dependants 15 years of age and over receiving employment insurance by age groups and sex, 2018
- I-13: After-tax low income status of tax filers and dependants based on Census Family Low Income Measure (CFLIM-AT), by family type and family type composition, 2018
- I-14: Tax filers and dependants with dividend and interest income by sex and age groups, 2018
- I-15: Tax filers and dependants with dividend and interest income by sex and income groups, 2018
- I-16: Tax filers and dependants with capital gains by income groups, 2018
- Income inequality (custom table), 2016
- Income inequality (custom table), 2017
- Income inequality (custom table), 2018

- Labour Force Survey - LFS characteristics by 2016 Census Division boundaries - two year average estimates
- Labour Force Survey - supplemental tables, monthly
- Liquid Assets - Modeled Estimates for 2016 Census Divisions
- Longitudinal Immigration Database Table 1 (IMDB) - Immigrant taxfiler income and mobility by sex, socio-demographic profile, admission year and tax year, for Canada, select provinces/territories and partnerships
- Longitudinal Immigration Database Table 2 (IMDB) - Immigrant taxfiler mobility by knowledge of official languages, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions
- Longitudinal Immigration Database Table 3 (IMDB) - Immigrant taxfiler mobility by world area, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions
- Longitudinal Immigration Database Table 4 (IMDB) - Immigrant taxfiler mobility by socio-demographic profile, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions
- Longitudinal Immigration Database Table 5 (IMDB) - Immigrant taxfiler income by knowledge of official languages, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions
- Longitudinal Immigration Database Table 6 (IMDB) - Immigrant taxfiler income by world area, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions
- Longitudinal Immigration Database Table 7 (IMDB) - Immigrant taxfiler income by socio-demographic profile, immigrant admission category, age and sex, admission year and tax year, for Canada and census subdivisions
- Longitudinal Immigration Database Table 8 (IMDB) - Immigrant taxfiler mobility by socio-demographic profile, immigrant admission category, age and sex, admission year and tax year, for Canada and census divisions
- Longitudinal Immigration Database Table 9 (IMDB) - Immigrant taxfiler income by socio-demographic profile, immigrant admission category, age and sex, admission year and tax year, for Canada and census divisions
- Longitudinal Immigration Database Table 10 (IMDB) - Immigrant mobility, by age and sex, knowledge of official languages at admission, pre-admission experience, immigrant admission category, admission year and tax year, for custom LIP geographies
- MIG: Migration Estimates, Table E, 2018-2019
- MIG: Migration Estimates, Tables A-D, 2018-2019
- Mortgage debt, 2019 Q1
- Non-mortgage consumer debt, 2019 Q1
- Postal Code Conversion File Plus (PCCF+) Version 7D, November 2020
- Postal Code Conversion File, November 2020 update
- RRSP Contributors, 2018
- S-01: Senior census families by family type and age of older partner, parent or individual, 2018
- S-02: Tax filers and dependants in senior census families by family type, sex and age groups, 2018
- S-03: Sources of income of senior couple families by age of older partner, 2018
- S-04: Sources of income of senior lone-parent families and senior persons not in census families by age of parent or individual, 2018

- S-05: Tax filers and dependants, seniors with income by source of income and age groups, 2018
- Table 1 - Labour force survey estimates (LFS), duration of unemployment by sex and age group for Canada, provinces, economic regions and census metropolitan areas, 2006 to 2020 annual average
- Table 2 - Labour force survey estimates (LFS), employed employees, average hourly earnings, median hourly earnings by 2 and 3 digits NAICS, sex and age group for Canada, provinces, economic regions and census metropolitan areas, 2006 to 2020
- Table 3 - Labour force survey estimates (LFS), employed employees, average hourly earnings, median hourly earnings by 1, 2 and 3 digits NOC, sex and age group for Canada, provinces, economic regions and census metropolitan areas, 2006 to 2020
- Table 4 - Labour force survey estimates (LFS), by sex and age group for Canada, provinces, economic regions and census metropolitan areas, 2006 to 2020, annual averages
- Table 5 - Labour force survey estimates (LFS), characteristics by sex and age group for Canada, provinces, economic regions and census metropolitan areas, 2006 to 2020, annual averages
- Working poverty (custom table), 2016
- Working poverty (custom table), 2017
- Working poverty (custom table), 2018
- CPP Table 1: Age Groups (23), Sex (3), Income status in 2015-CPP (7) and Selected cultural and demographic characteristics (48) for the Population in Private Households, 2016 Census – **CUSTOM GEOGRAPHIES**
- Income in 2015 (36), Highest certificate, diploma or degree (11), Age groups (11), Sex (3) and Immigrant status and period of immigration (6), for the Population 15 Years and Over in Private Households, 2016 Census – **CUSTOM GEOGRAPHIES**
- Household & Family TGP of the low-income population (MBM), Census, 2016 – **CUSTOM GEOGRAPHIES**
- Household & Family TGP of the low-income population (LIM-AT), Census, 2016 – **CUSTOM GEOGRAPHIES**