



Treasure hunt

Tips on searching the CDP Catalogue and finding data to solve problems

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CDP catalogue contents

- Small area data (e.g. Census Tracts)
- Municipal level data (i.e. Calgary, Rocky View County, Cochrane, etc.)
- Statistics Canada data at custom geographies (e.g. Calgary's Communities and Wards)
- Detailed custom cross tabulations of Statistics Canada data
- Non-Statistics Canada products (e.g. TransUnion credit and debt data)
- Analysis, reporting, and visualization tools (e.g. fillable infographics)



Types of geographies

- Bigger than a municipality
 - Province/Territory (PT)
 - Economic regions (ER)
 - Census Division (CD)
 - Census Metropolitan Area (CMA)
- Equal to a municipality
 - Census Subdivision (CSD)
- (Often) smaller than a municipality
 - Census Tracts (CT)
 - Dissemination Area (DA)
 - Forward Sortation Areas (FSA)
 - Postal codes (points)
 - Custom geographies (for Calgary: Communities, Wards, etc.)



When / why to use different geographies

- **Use CMA** for information that is not available at the level of the city-proper: e.g. monthly labour force survey results
- **Use custom geographic areas (like Calgary Communities)** when you want to communicate results to the public / stakeholders in a way that is easily understandable
- **Use CTs** when you want to cross-tabulate variables that are not available within our custom geography products; similar scale to a neighbourhood
- **Use DAs** for a finer-grained look at a portion of a neighbourhood



Complementary data not in CDP catalogue

- 2016 Census [data products](#)
 - [Census Profile](#)
 - [Focus on Geography series](#)
 - [Data tables](#)
 - [Census program data viewer](#)
 - [Aboriginal population profile](#)
- [Core housing need data](#)
- [GeoSearch](#)
- Government of Canada [Open Data](#)
- Local data sources as appropriate



A few quick tips

- When in doubt, the Census Profile is often a good place to start
- If you need basic information for the municipal level or larger, sometimes the Statistics Canada website provides quick, html-based access to the data you need
- Check definitions of all items in Beyond 20/20 to ensure the meaning is consistent with your understanding
- Refer to the Census dictionary and other Statistics Canada documentation to clarify definitions if necessary
- Review technical reports and other documentation provided by Statistics Canada if available



Thank you!

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