Leads Teleconference
Canadian Council on Social Development
Community Data Program
October 22, 2015
1:30-2:30 p.m. ET

Dial-in number: 1-888-271-3643

Agenda
1. Implementation of Schedule B
2. Report on data usage
3. Reporting on the data: Infographics
4. Community Snapshots reminder
5. Training and Capacity Building
6. Membership update
7. Annual meeting 2016
8. Community Data Canada webinar
9. Varia
10. Next meeting

IN ATTENDANCE
- Michel Frojmovic - CCSD
- Michael Ditor - CCSD
- Cheryl Hitchen - Kingston
- Jean Isseri - Montreal
- Heath Priston - Toronto
- Mo Jeng - London
- Maria Leonis - York
- Lisa Labombard - Erie-St. Clair
- Brenda Dales - Peterborough
- Jasmine Ing - Calgary
- Anthony Campese - Halton
- Alison Gerrits - Bow Valley
- Marc Lefebvre - Sudbury
- Adam Durrant - Niagara
- Louisa Wong - Hamilton
- Sonya Hardman - Durham
- Auburn Larose - Wellington-Dufferin-Guelph

REGRETS
- Arran Rowles - Waterloo
- Dianne Urquhart, Clara Jimeno - Ottawa
- Susan MacIsaac - Oxford
- Graham Haines - Regina
- Manny Makia - Wood Buffalo
- Chelsea Turan, Trevor McAlmont - Simcoe
- Franklin Kutuadu - Red Deer
- David Plumstead, Janet Patterson - Parry Sound-Nipissing
- Christina Maes Nino, Dennis Lewycky - Winnipeg
- Randy Hatfield - St. John
- Lorraine Copas - Vancouver

Actions arising

- CDP members to review and provide feedback on value of the General Social Survey and Canadian Survey on Disability tables for their purposes.

- All leads are encouraged to submit Community Snapshots to the CDP team. Leads area also asked to invite their member organizations to submit Community Snapshots.
- Leads are invited to join a Training and Capacity Building working group to develop a strategy for more effectively building user capacity to use the CDP data.
- CDP to provide infographics template to consortium leads.
- Keep Calgary connected to the Training and Capacity Building working group
- Integrate the web development project into the work of the Training & Capacity Building working group.
- Leads to ensure that all principal contacts at each member organization within their consortium have created an account at communitydata.ca.
- Logistics information for annual meeting to be sent out in January 2016.

1. Implementation of Schedule B

We are a little more than half way through the program year, and implementation of Schedule B is on track. The following data sets have come in since the Annual meeting at the end of May, 2015.

- General Social Survey (GSS) - Volunteering data (2013).
- Canadian Survey on Disability (CSD) - four tables (2012)

These two data sets were custom orders from Statistics Canada and are from surveys that are not designed to report at geographic levels smaller than the provinces, so there are a lot of suppressed data.

ACTION: CDP members to review and provide feedback on value of the GSS and CSD tables for their purposes.

- ePCCF (July 2015 update)
- 2013 data from the T1 Family File (taxfiler data) including Family tables, Neighbourhood Income and Demographics, Seniors, Financial Data and Charitable Donations, Migration estimates
- Working Poverty and Income Inequality (2011). Note that the deciles used in the income inequality tables are calculated using adjusted family income, which may be different than percentiles and deciles reported in the media. Methodology notes explaining how the income deciles are calculated have been added to this product's catalogue page.
- Canadian Business Counts (formerly Canadian Business Patterns) for June 2015. Note that this product has experienced a change in methodology that resulted in a significant increase in the total number of businesses in Canada. Changes are described on the product's catalogue entry or in the Business Registry users' guide.
- Custom topic-based tabulations on Education and labour, Mobility and migration, Immigration and ethnocultural diversity as well as Income and housing. A couple of

these were popular 2006 tables that were not standard in 2011 and a couple were custom requests from members.

- Police-reported cybercrime ([2013](#))
- Building Permits ([2014](#))
- Census and NHS Target Group Profiles for the Population aged 0-17 ([Census](#); [NHS](#)), Population living alone ([Census](#); [NHS](#)) and the Population living in subsidized housing ([Census](#); [NHS](#))
- Welfare incomes ([2013](#))
- CMHC Rental Market tables (2014) and New Home Construction tables (2014) will be catalogued soon. These tables contain data at the Census Subdivision and in some cases 'neighbourhood' and Census Tract level.

The following data sets will be acquired soon:

- Two-year estimates from the Canadian Community Health Survey, 2013 data
- 2015 version of the Shelter Capacity Report from Employment & Social Development Canada
- 2014 insolvency data from Industry Canada
- Custom tabulations from the NHS: thirteen (13) tables from the Community Poverty Project and four (4) custom topic-based tabulations
- Upon completion of Custom Geography group #3, Census and NHS profiles and Target Group Profile data will be acquired as well as CPP table #1 for these geographies

The following data sets will **NOT** be acquired soon:

- Labour Force Survey data will not be published below the CMA level and our recurring order at select CSD and CD geographies will no longer be filled by Statistics Canada. We will look into this matter again in the future.

- There will not be a Permanent Residents Rounded Data Cube released by Citizenship and Immigration Canada in the near future. Data will be made available on the government's open data portal. We will inquire in the future as to whether the new government will support the release of this data product.

- Standard taxfiler tables at custom geographies: We will work with Statistics Canada to confirm a methodology. Rather than DAs, STC is prepared to generate taxfiler tables using custom geographies provided by CDP members. DA tables would be too unreliable. As agreed at the annual meeting in Montreal, we will continue to develop a methodology in 2015/2016 and custom geocoding should be carried out in 2016-2017.

Heath: Toronto is in discussion with STC Income division about using custom geos for youth-related tables (income data for sub-categories within the 15-29 age group). The order has not yet been submitted.

Jasmine: Calgary is also contracting STC for custom taxfiler data and would be interested in talking with Toronto about the status of the order.
Auburn: WDG is also in contact with STC about acquiring customized geos using taxfiler data. They are awaiting a cost estimate from STC.

List of all tables in the catalogue:
This link can be used to generate an Excel file showing all data tables that are currently available in the catalogue: http://communitydata.ca/cataloguewithSKU
This link is also available on the Resources page.

2. Report on data usage

Since April 1, 2015 there have been 3,836 files downloaded by 266 unique users.

58 users only downloaded one file
83 users downloaded 2-5 files
32 users downloaded 6-10 files
34 users downloaded 11-20 files
42 users downloaded 21-50 files
14 users downloaded 51-100 files
3 users downloaded more than 100 files

The most popular datasets are indicated below (most downloaded first):

- Census Profile, 2011
- NHS Profile, 2011
- Canadian business patterns, establishment and location counts, employment size and North American Industry Classification System (NAICS), December 2014
- Age groups of primary household maintainer (13), household total income groups in 2010 (11), housing tenure (4), shelter-cost-to-income ratio (5), housing suitability (3), condition of dwelling (3) and household type (17) for private households, NHS, 2011
- CPP Table 1: Age groups (22), sex (3), income status (7) and selected cultural, activity limitation and demographic characteristics (37) for the population in private households, NHS, 2011
- Census Profile, 2006
- Income inequality and working poverty (custom tables), 2010
- Age (131) and sex (3) for the population, Census, 2011
- LFS - Custom Table 1, 2012
- F-01: Summary table, 2012
- Custom Income and Housing TBT 03: Shelter cost groups (11), household type (9), age groups of primary household maintainer (8), housing tenure including presence of mortgage and subsidized housing (7) for owner and tenant households in non-farm, non-reserve dwellings, NHS, 2011

- Income in 2010 (34), age groups (10C), sex (3) and highest certificate, diploma or degree (11) for the population aged 15 years and over in private households, NHS, 2011
- Custom Income and Housing TBT 01: Period of construction (11), Structural type of dwelling (10), housing tenure including presence of mortgage and subsidized housing (7), condition of dwelling (4), shelter-cost-to-income ratio (5) for owners and tenant...
- Enhanced Postal Code Conversion File, 2014
- Target group profile of the population aged 65 years and over, Census, 2011

3. Reporting on the data: Infographics

CCSD has released three infographics as part of their [Strength in Numbers series](). The first three infographics are part of the Poverty in Canada theme, one of five themes to be explored in this series:

- Theme 1: Poverty in Canada (3 of 8 released)
- Theme 2: Income Inequality
- Theme 3: Employment Trends and Working Poverty
- Theme 4: Housing
- Theme 5: Transportation

4. Community Snapshots reminder

There has been one Community Snapshot submitted since the annual meeting in May. We can not have too many submissions.

ACTION: All leads are encouraged to submit snapshots to the CDP team. Leads area also asked to invite their member organizations to submit Community Snapshots.

5. Training and Capacity Building

Three orientations have been delivered since April 1, 2015

CCSD is in the process of acquiring a license for the Adobe Connect webinar tool. This will permit us to deliver training in a different format, including recorded video.

ACTION: Leads are invited to join a working group to develop a strategy for more effectively building user capacity to use the CDP data

WDG and Toronto are interested in contributing. Toronto is meeting with their consortium later this year on this topic, and will be able to contribute some thinking after that meeting.

Allison from Bow Valley suggested CDP make available templates to populate with local data.

ACTION: CDP to provide infographics template to consortium leads.

Beyond the quantity of data, we need to think about how to make the data more accessible. WDG has started offering pre-packaged excel tables that can be more easily accessed.

Calgary has been discussing building capacity within the Calgary consortium.

ACTION: Keep Calgary connected to the working group

ACTION: Integrate the web development project into the work of the Training & Capacity building working group

6. <u>Membership update</u>

UPDATE! (Oct. 27, 2015): Newfoundland and Labrador as well as the County of Haliburton and the City of Kawartha Lakes have both signed their contracts. The CDP now has 29 consortia formally in place.

We remain in communication with several other communities which have expressed interest in forming a consortium.

The CDP houses 272 member organizations, up from 250 on March 31.

Leads are asked to give Michael Ditor notification when they know that a new member organization will be putting in a request for an account. Once the leads have approved a new member organization, they can put the principal contact in touch with Michael Ditor, indicating their approval. The contact will share their coordinates, including phone number, email, street and web address. No documents need to be signed for the CDP team, as individual users agree to the terms and services when they register an account. **It is very important that the principal contact register an account (communitydata.ca/user/register) even if they will not be downloading data.**

ACTION: Leads to ensure that all principal contacts at each member organization within their consortium have created an account at communitydata.ca

7. <u>Annual meeting 2016</u>

The annual meeting is confirmed for May 26 and 27, 2016. Block booking has been organized with the Mount Royal Hotel. The Town of Banff will offer the meeting room.

Currently the assumption is that no more than 25 meeting participants will be attending. We will need to begin confirming numbers in early 2016. Invites will also be extended to three municipalities without a consortium: Edmonton, Grand Prairie, and Lethbridge.

ACTION: Logistics information to be sent out in January 2016.

8. Community Data Canada webinar

The webinar for this year had been delayed, partly in anticipation of the Federal election. The event may focus on understanding the plans for reinstating the mandatory long form census for May 2016. With the change in government, re-engaging government agencies to discuss the need for community-level data can begin.

Globe & Mail article: Long-form census could be reinstated for 2016, experts say

9. Varia

No other business was reported.

10. Next meeting

The next meeting will be held on February 18, 2016 at 1:30pm Eastern time.

Meeting ended at 2:30pm